

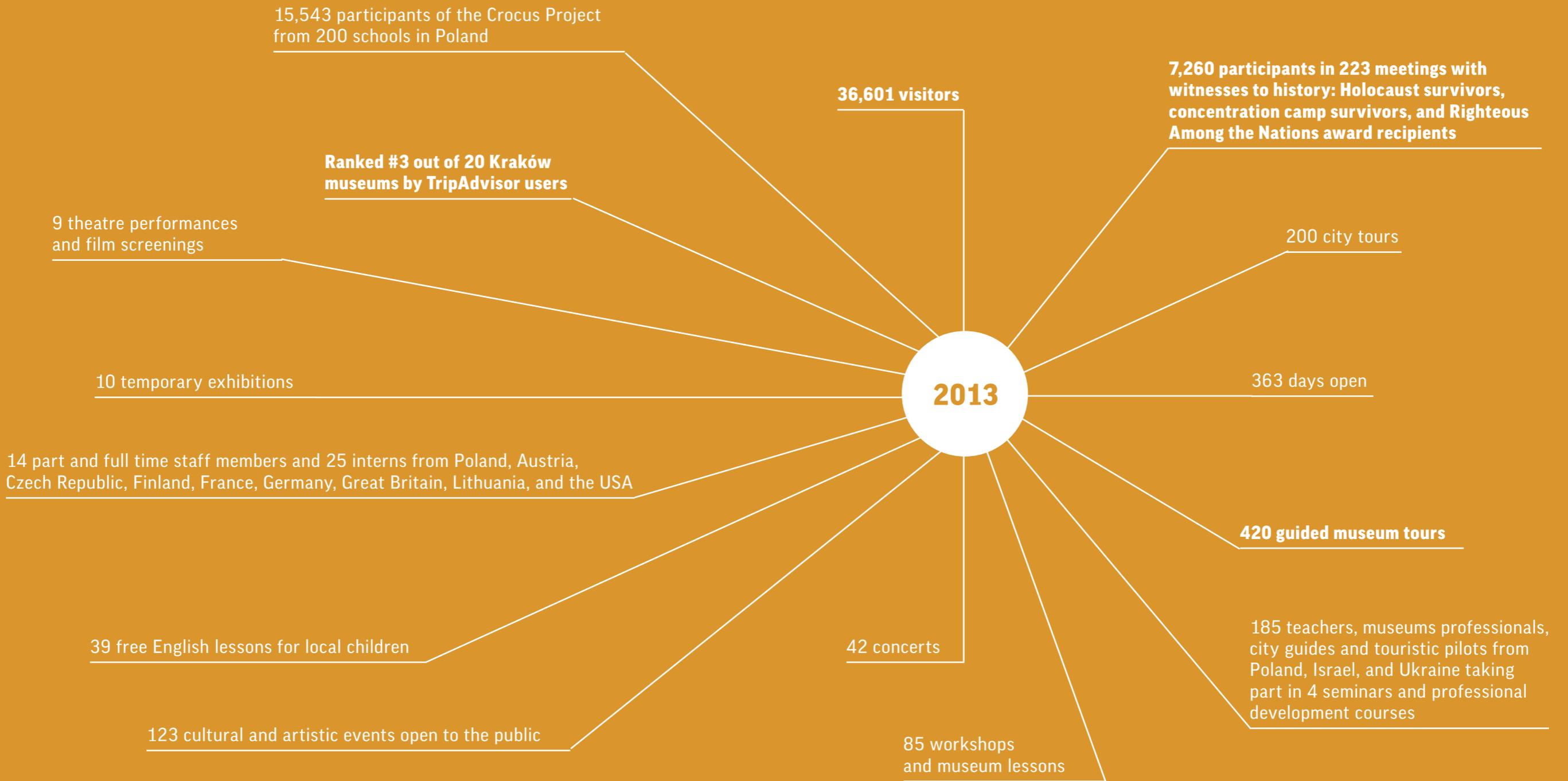
Galicia Jewish Museum

A Contemporary Look at the Jewish Past in Poland

2013 Report

www.galiciajewishmuseum.org





 Foreword

From the perspective of Jewish history, the area of the former Galicia province is a special one. Nowhere else in such a literal and visible manner do traces of Jewish life stand side by side with those of the Holocaust and destruction, which was brought to this world by the Second World War. Nowhere else in Europe is the presence of the void created by the Holocaust as tangible as in the lands of modern Poland and Ukraine. Nowhere else is the evidence of destruction as lasting and ubiquitous as it is here, because nowhere else in Europe was Jewish life as developed as it was in historic Galicia.

The political and social realities of the post-war period meant that what physically survived the Holocaust was condemned to years of oblivion. In the place of memory, a kind of mass amnesia developed, a collective lack-of-memory sanctioning mass desolation of the surviving fragments of this shattered world. But Jewish

life, which for decades under communism smouldered under the surface, has begun to recover in the last few years and is proudly manifesting itself – here in Poland. This new, contemporary Jewish world is founded not only on remembering the Holocaust, but also on the awareness of the centuries of Jewish presence in this country and its contributions to every aspect and sphere of life. The people and institutions involved in this process cannot change the past, but they can change the world around us. Although much remains to be done today, looking back on the last years, we can clearly see how much we have achieved together.

When Chris Schwarz opened the Galicia Jewish Museum in April 2004 – exactly 10 years ago – he wanted to create a place that, in the shadow of Auschwitz, would tell a story of life, pay tribute to the victims of the Holocaust, but also restore the memory of the Jewish world that once existed.

 Foreword

Today, the Galicia Jewish Museum is one of the most respected Jewish museums in Poland. In the last 10 years, more than 300,000 people from around the world have visited us, and over 60,000 have participated in programmes organised by us outside of the Museum: in schools, cultural centres, and museums around Poland. The Museum's activities have been recognised both by governmental institutions (through awards such as a prize in the "Preserving Cultural Heritage" category of the Salt Crystals Competition organised by the Office of the Marshal of the Małopolska Voivodeship) and individual visitors (according to the Trip Advisor website, the Galicia Jewish Museum is one of the three best museums in Kraków).

None of our achievements over the last 10 years would have been possible without the work and devotion of many people: staff, international volunteers, members of the Board, sponsors, and friends. It is only

thanks to their – your – work that over 36,000 people in 2013 could learn about the multidimensional and diverse Jewish world that existed in Poland, the one that is now – before our eyes – slowly being rebuilt. And among the many aspects of our work, this one may be of the greatest importance: the awareness that, through our work, we do not only commemorate the past, but also create space for a Jewish future.



Jakub Nowakowski
Director

Geographic spread of activities of the Museum during 2013





Galicia Jewish Museum

About the Galicia Jewish Museum

In 2004, British photojournalist **Chris Schwarz** established the Galicia Jewish Museum in Kraków. The Museum is a unique institution that was created to **commemorate** the victims of the Holocaust, to celebrate the richness of Jewish history and culture, and to take part in the **revival** of Jewish life in present-day Poland. Through exhibitions, cultural events, and an educational outreach and community programme, the Museum presents Jewish history from a **new perspective**. The aim of the Museum is to challenge the stereotypes and misconceptions typically associated with the Jewish past in Poland, educating both Poles and Jews about their own histories whilst encouraging them to think about **the future**.

At the heart of the Museum is the permanent exhibition, *Traces of Memory: A Contemporary Look at the Jewish Past in Poland*. In addition, the Museum houses

three temporary exhibition galleries and an education room with a media resource centre and film archive, as well as a café and Jewish bookstore.

The Galicia Jewish Museum is a registered **charitable foundation** in Poland (Fundacja Galicia Jewish Heritage Institute) and a member of the Association of European Jewish Museums, the Association of Holocaust Organizations, and the International Council of Museums.



The Museum building is **fully accessible** for people with disabilities, and we are accredited by the Kraków City Council for our inclusivity and **family-friendly** policies. The Museum is an equal-opportunity employer.

The Galicia Jewish Museum – A Thriving Institution

Since its creation, the Museum has become one of the **most important** Jewish cultural institutions in Poland, being recognized for its work both by the Polish government and individual visitors. In 2013, the Museum received a **Salt Crystals** prize from the Minister of Labour and Social Policy of Poland and the Marshal of the Małopolska Voivodeship for its *invaluable input in promoting the history and culture of Jews in Poland; the preservation and support of intercultural dialogue; actively leading historical and political education; and promoting the region on an international arena*. At the same time, the Museum has been ranked by users of the TripAdvisor internet portal as **one of the 3 best museums** and one of the 10 most interesting tourist attractions in the city of Kraków. The Lonely Planet travel guide calls the Museum **“Your first port of call”** for visiting Jewish Kraków. The EasyJet in-flight magazine listed us as **“Superb”**, and Cracow Life—the most popular website for international tourists to Kraków—called us **“A Masterpiece”**.

There is no other Jewish museum in Central/Eastern Europe of comparable size that is as innovative and **vibrant** as the Galicia Jewish Museum in terms of its positioning vis-à-vis exhibiting Jewish culture, the Holocaust, and present-day **Jewish life** all under one roof.

The Museum’s approach is characterized by two innovative features. Firstly, the core exhibition, “Traces of Memory”, pieces together a picture of Jewish life and culture in Polish Galicia that can still be seen today, and further interprets it in a manner that is **informative, accessible, and thought-provoking**. The second feature is the synergy created by bringing the main exhibit together with temporary exhibitions, education programmes, and cultural events. These develop the permanent exhibition’s themes, juxtaposing them within the same Museum space. This gives added value to all activities, enabling the visitor to gain an enhanced perspective on the subject matter as a whole, and encourages repeat visits.

The Galicia Jewish Museum – Our Work

Through its work, the Galicia Jewish Museum meets a range of specific community and heritage-based needs:

- 1) Through a rich and diverse exhibition programme, the Museum offers a **platform for contact** with Judaism, Jewish culture, history, and tradition.
- 2) Since the Museum is open 363 days per year, it creates a year-round opportunity for **positive interaction** with living Jewish culture and tradition while it commemorates the past. Because the Museum is not primarily a Holocaust museum, for many it is the starting point for **exploring the Jewish world**: not just the one that once existed, but also the one that still exists and is constantly developing. This is an important contrast for the vast majority of visitors who also visit Auschwitz shortly before or after their visit to the Museum.
- 3) The Museum provides an engaging, **welcoming environment** for people from all backgrounds and age groups within the context of Kraków. Programmes target visitors from the local Jewish community as well as their non-Jewish neighbours, Jewish tourists visiting the place of death and/or country of their ancestors, and non-Jewish tourists arriving every year to Poland. There are opportu-

nities for participation that span the age spectrum: young people and adults, students and educators, and even pre-school kids and their parents. This creates a unique opportunity for **multigenerational and multicultural engagement** with the subject at hand. At the same time, the Museum serves as a stimulating space for outside organisations to use for training, receptions, conferences, and other public and private events.

- 4) Because of its compact size, the temporary exhibitions and the main exhibition, “Traces of Memory”, can be visited (with a Museum guide in Polish, English, German, and French) in about 45–60 minutes. The Museum offers carefully targeted insight into the **complexity of the Jewish past in Poland** and its preservation today. For the visitor who can stay longer, the Museum also offers a range of opportunities for deeper engagement with the subject matter, from its variety of cultural and educational events, to the temporary exhibitions and the Media Resource Centre.
- 5) The Museum provides the perfect space in which, in an accessible and engaging manner, Polish visitors may come into contact and interact with exhibitions devoted to the **Jewish past of this region** and, sometimes, their own hometowns. As the

 The Galicia Jewish Museum – Our Work

main exhibition documents the traces of Jewish presence in dozens of places, it allows the Museum **to localize the story**—to Polish visitors, it relays a story not of strangers, but of their former neighbours. The Museum works with the Polish community both at the local level—organizing events for the residents of the district and the city—and the national level (including sending travelling exhibitions across the country, working with prisoners, holding workshops for students in smaller towns, etc.). The creation of an interesting and diverse exhibition programme in a safe and friendly Jewish space enables local non-Jewish communities to

start exploring Jewish heritage as **part of their own Polish heritage**, arousing curiosity, breaking stereotypes, and overcoming prejudices.

- 6) The Museum provides a fresh and engaging approach to the subject of Jewish history and culture. With a range of exhibitions on display, it suggests the feeling that the Jewish experience as seen from present-day Poland is not at all stuck in a dead-end; rather, it is an **expanding universe** with a great deal to say about contemporary issues and perspectives.

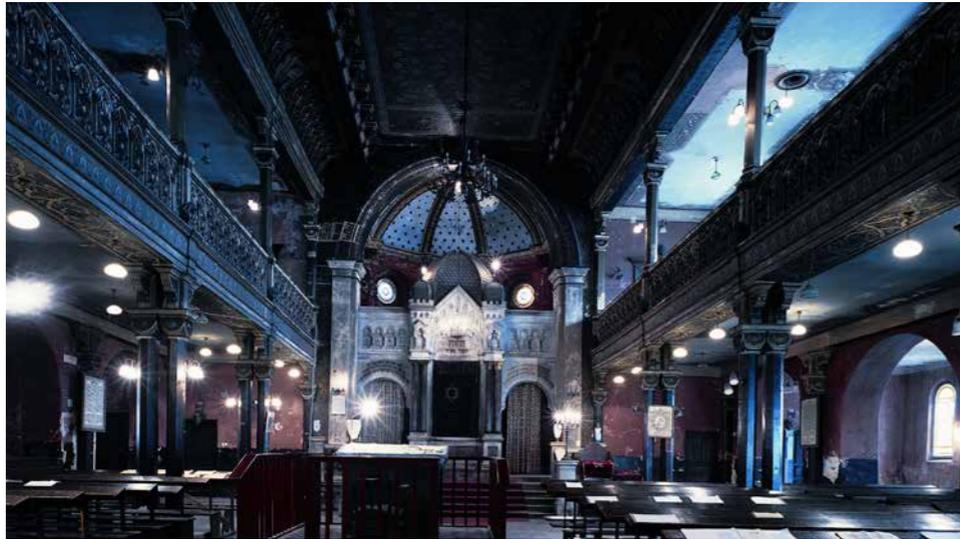
 Traces of Memory: A Contemporary Look at the Jewish Past in Poland

Traces of Memory features photographs by the late Chris Schwarz and offers a contemporary look at the Jewish past in Poland. The exhibition is co-curated by Prof. Jonathan Webber (Emeritus, UNESCO Professor of Jewish and Interfaith Studies, University of Birmingham, UK; Professor at the Institute of European Studies, Jagiellonian University, Kraków, Poland), who also provided the texts.

The exhibition pieces together a picture of the relics of Jewish life and culture in Polish Galicia that can still be seen today, interpreting these traces in a manner that is **informative, accessible, and thought-provoking**.

The exhibition offers a lament for the destroyed Jewish civilization that once flourished in this country, remembers the locations where annihilation took place, and gives credit to commemorative efforts that have occurred since the Holocaust.

The exhibition is accompanied by its companion volume, “**Rediscovering Traces of Memory: The Jewish Heritage of Polish Galicia**”, by Jonathan Webber (photographs by Chris Schwarz), published by the Littman Library of Jewish Civilization and Indiana University Press (2009).



From *Traces of Memory* Exhibition



From *Traces of Memory* Exhibition

 Bookshop

The Galicia Jewish Museum houses **one of the largest Jewish bookshops** in Poland, with an ever-growing number of titles in Polish, English, German, and French. On top of a large selection of books connected with the Holocaust, the bookshop also has an extensive selection of books on a variety of other themes that range from Jewish culture and history, to religion and tradition, to modern life and cuisine.

All books are available to order online and can be sent internationally.



 Management and Control

The Museum is operated by a Polish Foundation, the **Fundacja Galicia Jewish Heritage Institute**, which was established by the Museum's original director, Chris Schwarz. Until 2013, the Polish foundation was controlled by the Galicia Jewish Heritage Foundation, a UK registered charity. In 2013, the group structure was simplified, as the UK parent charity (the Galicia

Jewish Heritage Foundation) was no longer required and dissolved. **David Tilles** moved from the Supervisory Board to the Management Board. At the same time, the Supervisory Board has been strengthened with the addition of two new members: **Dr. Michał Galas** and **Bogdan Frymorgen**.

GALICIA JEWISH HERITAGE INSTITUTE FOUNDATION

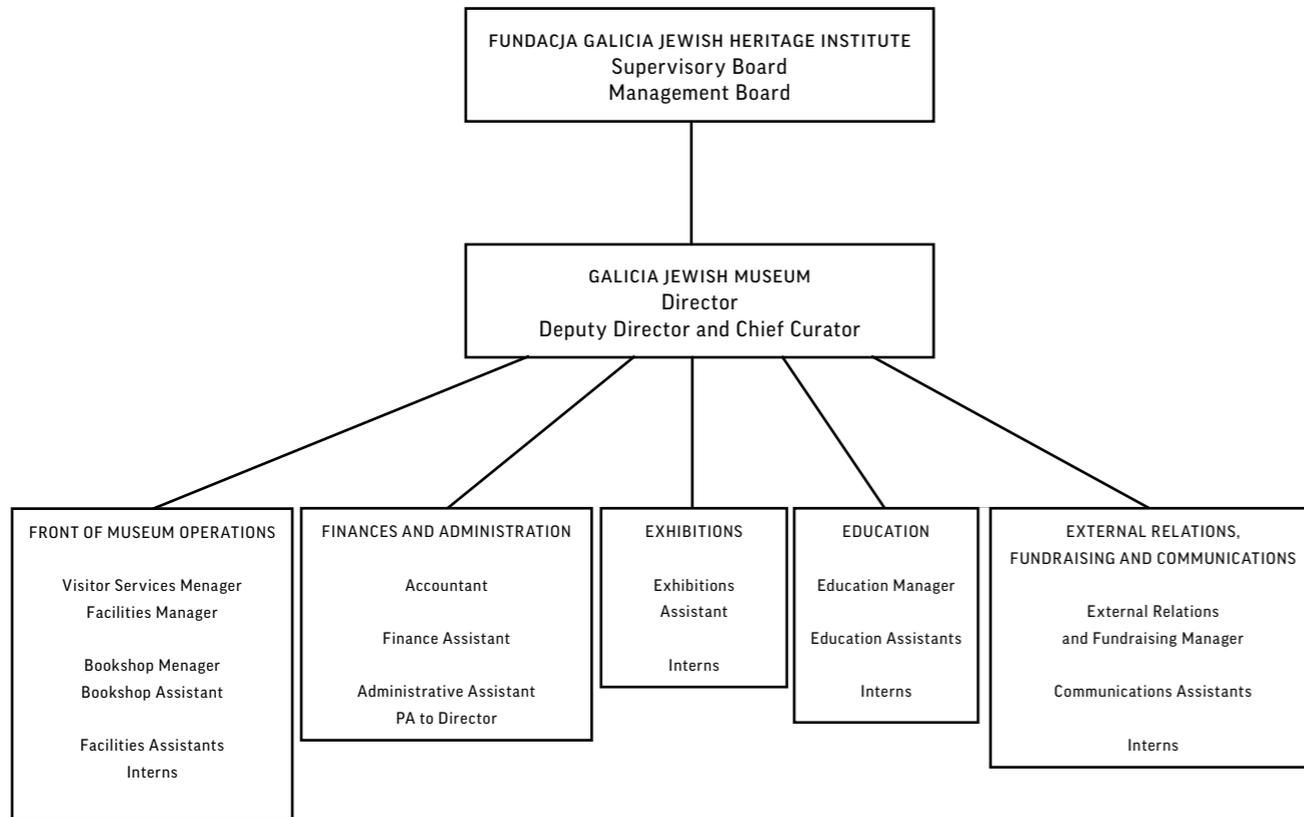
Supervisory Board:

Ian Montrose (Chairman)
 Bogdan Frymorgen
 Dr. Michał Galas

Management Board:

Dr. Edyta Gawron (President)
 Dr. Maciej Skocz
 David Tilles
 Prof. Jonathan Webber

Organization Structure



Key Museum Staff

Director: Jakub Nowakowski
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Education Manager: Anna Wencel
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Facilities Manager: Jan Marszałek
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Salt Crystals

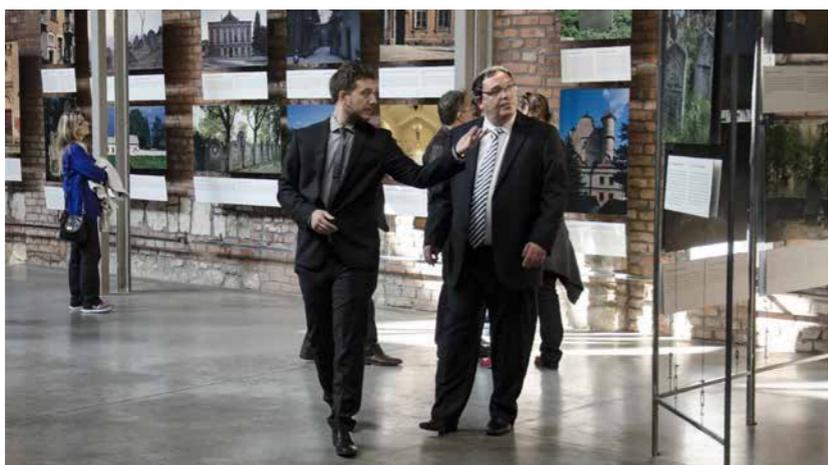
In 2013, Museum received a **Salt Crystals** prize from the Minister of Labour and Social Policy of Poland and the Marshal of the Małopolska Voivodeship, for its *invaluable input in promoting the history and culture of Jews in Poland; the preservation and support of intercultural dialogue; actively leading historical and political education; and promoting the region on an international arena.*



2013



Stephen Mull, US Ambassador to Poland

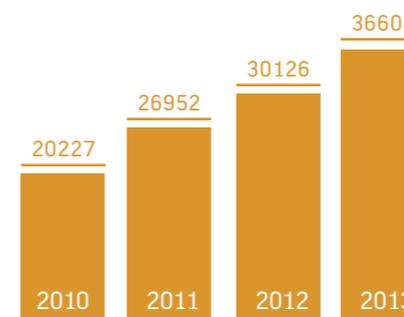


Shai Piron, Israeli Minister of Education

Our Visitors

Over **36,000** people from around the world visited the Galicia Jewish Museum in 2013. At the same time, over 18,000 people participated in the programmes and events organized by the Galicia Jewish Museum outside the Museum—at local schools, cultural centres, festivals, and other events both in Poland and abroad.

Museum Visitors 2010-2013



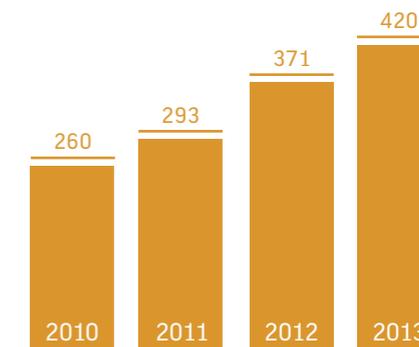
In addition to visits to the exhibitions, the Galicia Jewish Museum offers a range of services to assist visitors (both individuals and organized groups) during their time in Kraków and Poland.

For visiting groups, the Museum provides a range of **catering options** (from sandwich lunches and evening buffets to exclusive dining with full waiter service) as well as **private concerts** and preferential group rates for public Museum events. The Museum

is available for private hire, with the education room also available for group rentals, as it is ideal for meetings, workshops, or presentations.

The Museum also offers a **booking service for approved local guides of Jewish Kraków** (including the former ghetto and Płaszów concentration camp) and the Old Town, as well as for day tours to the Auschwitz-Birkenau State Museum. The Museum further provides a rich programme of workshops and lectures and assists with transportation (for individual and group visitors) and visits to other local tourist attractions.

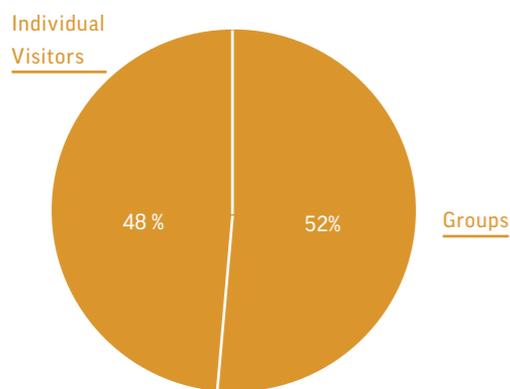
Guided Museum Tours 2010-2013



Our Visitors 2013

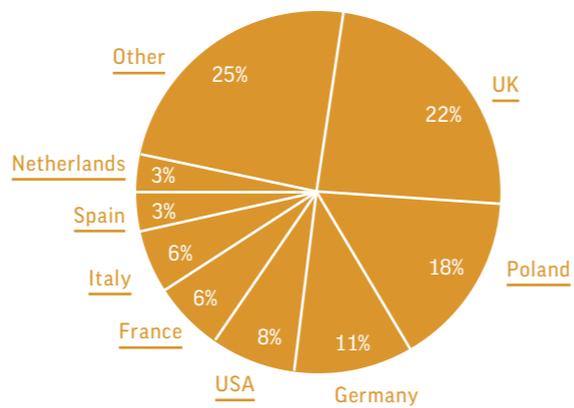
Approximately 52% of all the visitors in 2013 came to the Museum as a part of an organized group from Poland or abroad.

Museum Visitors 2013

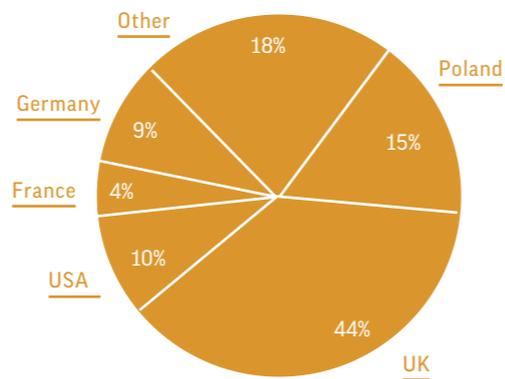


As in previous years, visitors from the UK and Poland comprised over 50% of the group visitors to the Museum as well as 40% of all individual visitors in the year 2013. Polish visitors remained the largest group of participants in Museum education programmes.

Individual Visitors - Nationalities 2013



Group Visitors - Nationalities 2013

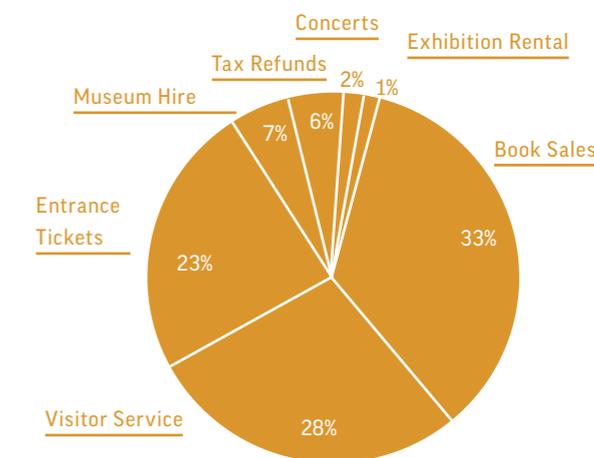


Finances

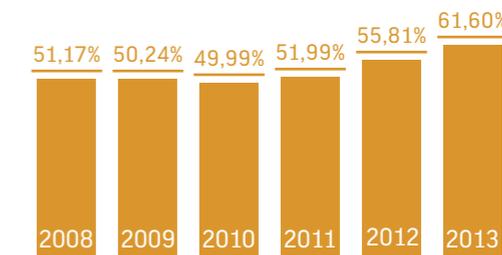
The Galicia Jewish Museum is an **effective and efficient** institution that in 2013 covered **61.6% of its operating costs** from revenue-generating activities such as entrance ticket sales, book and catalogue sales, café sales, special project grants, and revenue from cultural events and educational programmes. The remainder (approximately 38.4%) of its operating costs has been covered with operational grants and donations.

The Museum Director is assisted in monitoring the finances of the Museum by the Museum accountant and a Board member who is a qualified UK accountant and is subject to **regular quarterly reporting** to the Supervisory and Management Boards. The Foundation's financial statements are subject to annual audits, and conform to the respective requirements of Polish charity and company law.

Operational Income 2013



In-house generated income as a proportion of total costs 2008-2013



Fundraising

In 2013, the Galicia Jewish Museum received significant donations from over **50** individuals, organizations, and institutions, supporting the operational running of the Museum and the exhibition programme. Among the major sponsors are:

- Mirisch & Lebenheim Charitable Foundation



- Taube Foundation for Jewish Life and Culture and the Koret Foundation



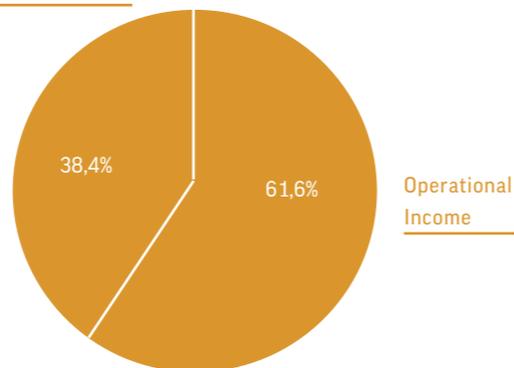
- Anonymous European Foundation

- City of Kraków



2013 Budget

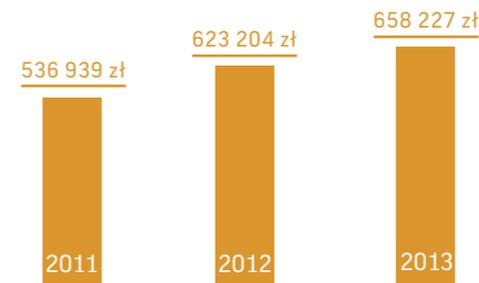
Operational Grants and Donations



Projects and Programmes

In 2013, the Galicia Jewish Museum organised or co-organised over **20** major educational, cultural, and artistic projects sponsored or co-sponsored by foundations, organizations, governmental offices, and individuals.

Project-related Grants and Donations 2011-2013



Among the sponsors of the 2013 programs and projects were:

- Conference on Jewish Material Claims Against Germany



- Ministry of National Education of Poland



- The Chancellery of the Prime Minister of Poland



- Dutch Jewish Humanitarian Fund



- City of Kraków



- Consulate General of the Republic of Poland in Chicago



- Holocaust Education Trust Ireland



- Consulate General of Austria in Kraków



Temporary Exhibitions

Traces of Memory is supported by a range of **temporary exhibitions**, both curated in-house and sourced externally, which supports the Museum's mission. In 2013, the Galicia Jewish Museum presented **10** temporary exhibitions including:



RYSZARD APTE: ANXIETY

The exhibition presents the original works of Ryszard Apte, a young Cracovian artist of Jewish heritage who perished in the Holocaust. The core of the exhibition is the series *Anxiety*, which was probably drawn in 1941-1942. It is an unusually mature artistic expression of the wartime experience. Additionally, it is one of the few surviving examples of visual art from that time, illustrating the artist's feelings and visions in the face of the Holocaust (continued from 2012).



IN CHASIDIC CIRCLES

The project of photographing the Mea She'arim neighborhood of Jerusalem—a bastion of ultra-orthodox Hasidim—began as a typical assignment for Reuters News Agency and then became an original photographic project that spanned more than a decade. The result of this long-running and systematic project is a photographic essay about the communities that build their lives around the Torah, Judaism's holiest book.



SOSHANA: COLLECTOR OF WORLDS

The exhibition presents paintings by Soshana Afroim (born in 1927, Vienna), an Austrian artist of Jewish descent, whose output received international acclaim. This is the first exposition of her works in Poland. The selected paintings, similar to all of Soshana's work, are very diverse, both in terms of stylistics and subject matter. This makes her an artist who is quite hard to classify. For Soshana, painting was always (and still is) the fundamental way of experiencing and expressing the world, a way to enter into a dialogue with reality, and a way of being open to the inspirations that come from it. "To me, painting is like writing a diary," she says.



THEY TRIED TO WIPE THEM OUT. TRACES REMAIN

This exhibition is the result of the work of young photographers who took part in the photo competition organized by the Galicia Jewish Museum. Its aim was to commemorate the 72nd anniversary of the establishment of the Kraków Ghetto and the 70th anniversary of its liquidation. The competition focused on everyday life around the relics of the ghetto, presenting Podgórze as a place where the tragic past coexists with the present.



DITI RAVNER: EMPTY VOID

Diti Ravner visited ulica Próżna (Próżna Street) for the first time in April 2009, when she moved to Warsaw, Poland. She found an empty street, accurately reflecting its Polish name: *próżna* translates to “vain”, but can also mean “empty” or “void”. As Ravner was staring at the remaining buildings that were not destroyed with the rest of the Warsaw Ghetto, it was clear to her that they bear scars from those past horrors. Ravner has been taking photographs of Próżna Street for three years, reminiscing and documenting its doors, windows, stairs. From the pavement below to the sky above, the remaining buildings tell the story of the past before war and of the time ulica Próżna was part of the Warsaw Ghetto.



THE MEMORY PROJECT

The exhibition was born out of artist Roz Jacobs' need to recapture something that was destroyed—the life of a Jewish boy named Kalman who was separated from his sister, never to be seen again. The exhibition presents a series of Kalman's portraits, painted based on his single surviving photograph, along with Kalman's story and the stories of other members of the Jacobs family. The exhibition addresses the universal themes of memory and loss through the story of one family and illustrates the transformative power of art.



SOUVENIR, TALISMAN, TOY

Souvenir, Talisman, Toy is an exhibit and intercultural dialogue project that seeks to understand and debate the popularity and meanings of Polish-made figurines depicting Jews. The goal of this project is to showcase the variety of cultural, religious, economic, and political influences on the figurines, and to foster dialogue among those who hold different perspectives on their meaning. The website, www.jewishfigs.pl, is a trilingual (English, Polish, Hebrew), participatory site where the public can document and upload their own figurines and share in the dialogue.



TWO WORLDS: A NEW LOOK AT ZE'EV ALEKSANDROWICZ'S PHOTOGRAPHS

The exhibition *Two Worlds. A New Look at Ze'ev Aleksandrowicz's Photographs* is the outcome of an educational project realized through the Polish-Israeli youth exchange.

Its participants—students from High School 16 in Kraków and Ha-Rishonim High School in Herzliya—followed the footsteps of Ze'ev Aleksandrowicz, a photographer from Kraków born into a respected Jewish family, who settled in Tel Aviv in the 1930s.

While taking their own photographs, the students tried not only to document the places connected with Aleksandrowicz's life and work, but also to imagine what kind of places and scenes he would have photographed if he had been living now.



FROM THE INTERFACULTY DEPARTMENT TO THE INSTITUTE: JEWISH STUDIES AT JAGIELLONIAN UNIVERSITY

The exhibition was created by the Institute of Jewish Studies at Jagiellonian University in cooperation with the Galicia Jewish Museum and JCC Kraków. It presents the origins and history of Jewish Studies in Kraków, with emphasis on its recent history and the creation of an Institute of Jewish Studies. A large portion of the exhibition is dedicated to the work of the Institute employees and students, as well as the memories of its graduates.

Travelling Exhibitions

In 2013, the Galicia Jewish Museum coordinated **8 travelling exhibitions** that were presented in **Poland, the USA, Israel, and Estonia.**

Thanks to the support of the Consulate General of the Republic of Poland in Chicago, the UIC Department of Slavic and Baltic Languages and Literatures, the Richard J. Daly Library, and the Michael H. Traison Fund for Poland, the travelling version of *Traces of Memory* was presented in **Chicago.**

Other **exhibitions travelling internationally** include:

Letters to Sala
Museum of Occupation
Tallinn, Estonia

Polish Heroes: Those Who Rescued Jews
Racine Public Library
Racine, USA

Fighting for Dignity: Jewish Resistance in Kraków
Holocaust Education Trust Ireland



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OF ILLINOIS
AT CHICAGO



Travelling Exhibitions

At the same time, the Galicia Jewish Museum **coordinated 5 exhibitions travelling through Poland,** including:

The Memory Project
Oświęcim
Sosnowiec
Tychy
Zamość
Włocławek

Poland and Palestine—Cracovian Jews in the photographs of Zeew Aleksandrowicz
Kielce

Pictures of Resistance: The Wartime Photographs of Jewish Partisan Faye Schulman

Trzebinia
Łódź
Chęciny
Cieszyn

Polish Heroes: Those Who Rescued Jews
Katowice

Jewish Witness to a Polish Century—Pictures and stories from the Centropa interviews in Poland 2001–2008
Kraków
Warszawa



Education and Outreach

The Galicia Jewish Museum’s Education Department continues to operate **one of the most extensive Jewish and Holocaust education programmes** in Poland, and offers programmes targeted for both Polish and international visitors. We offer learning programmes for groups **across the age spectrum**: from pre-school children and families, to high school students, universities groups, adults, and even seniors. Educational programming at the Museum promotes **tolerance and bridge-building** in a safe, accessible

environment. Dedicated educators work with visiting groups throughout the planning and implementation of their visit to the Museum. Typical programmes include: exhibition tours; school lessons; workshops and lectures on Jewish and Holocaust-related subjects; arts and crafts; theatre and dance workshops; and meetings with members of the Kraków Jewish community, Holocaust survivors, Polish concentration camp survivors, and Righteous Among the Nations honorees.

Activities of the Education Department 2010–2013



Educational and Cultural Programme Highlights

THROUGH POLIN—DISCOVERING JEWISH HERITAGE IN POLAND. A STUDY VISIT FOR POLISH AND ISRAELI EDUCATORS

This project was addressed to **Polish and Israeli educators, tour guides, and museum employees** with an aim for **integration, an exchange of experiences**, and the creation of a common proposal concerning the forms of partnership with youth, based on the knowledge gained during the study visit. The project concentrated on becoming acquainted with Jewish heritage as well as relaying knowledge about the history and modern situation of Polish Jews.

In comparison with other projects that address educators from Poland or educators from abroad that come to fruition through public institutions and non-governmental organizations, the project *Through Polin* distinguishes itself in a few areas. First, it was directed towards both Polish and Israeli participants who, **together for eight days**, were to face not only the unusually rich yet complicated history of Polish Jewry, but also to mutual stereotypes, still visible in Polish-Jewish and Polish-Israeli relations today. The aim of such action was to make participants **confront their own image of the “other side”** with real people who, on both the Polish and Israeli sides, work in the field of education (in its broadest sense). The intention was also to help Israelis understand why more

and more Poles devote themselves to the protection of Jewish heritage; for Poles, the intention was to understand how important this heritage is for contemporary Israelis. The participants of the project were matched on the basis of their applications and were assigned to groups in such a way that each group consisted of all kinds of representatives: people working directly with youth in schools and universities, educators employed in non-governmental organizations, as well as tour guides who are very often responsible for a very detailed preparation for youth visits to places connected with the history and culture of Polish Jews. This diversity of participants was implemented with the aim to create the possibility for mutual programmes and projects that would reach beyond merely one specialisation.

Despite the fact that the project was realized by one institution (the Galicia Jewish Museum), it did not merely focus on the Museum’s activity and successes. As organizers, we wanted to display the abundance and enormous **variety of initiatives and projects associated with the protection of Jewish heritage, which have been realised all across Poland**—not only in Kraków and Warsaw. There has been a wide range of projects, stretching from those sponsored by multimillion financial aid from the EU to the ones supported by grants and ministerial funds to the ones

Educational and Cultural Programme Highlights

realised without any cost but by one or two persons who were very often personally motivated to take care of the traces of the Jewish past.

As a result, during the eight days of the project, the participants visited **twelve cities and towns**; in nearly every location, they had the possibility to meet and discuss with representatives of local communities, organisations, and governments wh that o in many different ways are involved in the preservation of Jewish heritage and the building of a Jewish life in contemporary Poland. Without avoiding painful and complicated issues, we presented contemporary Poland not only as a place bound to the Jewish past, but also as a country that, despite all the difficulties and

problems, wants to actively support the rebuilding of Jewish life by facing its complicated history.

Project organized thanks to the support of the Chancellery of the Prime Minister of Poland.



Premier.gov.pl



Educational and Cultural Programme Highlights

POLISH-ISRAELI YOUTH EXCHANGE AND EXHIBITION

This is a programme based on the Galicia Jewish Museum exhibition *Poland-Palestine: Two Lands and Two Skies*. High school students from **Kraków (Poland) and Herzliya (Israel)** followed the footsteps of Ze'ev Aleksandrowicz, a photographer from Kraków born into a respected Jewish family, who settled in Tel Aviv in the 1930s. First independently and later on together, during the eight days programme in Israel, both groups learned about **prewar Jewish life in Poland and present-day Israel**, overcoming stereotypes and misconceptions. The outcome of this project was a photographic exhibition presented in Kraków.

Project organized thanks to the support of the Ministry of National Education in Poland.

MINISTERSTWO
EDUKACJI
NARODOWEJ



Educational and Cultural Programme Highlights

OUR ROOTS—INTERNATIONAL FILM PROJECT FOR HIGH SCHOOLS STUDENTS

Like tree roots, our family roots—our cultural and ancestral heritage—run deep. Often they twist and turn, and are spread over a wide area. Sometimes they are even entwined with other, creating a system of connections. Special stories are woven into the fabric of the “family” web. The project encourages high school students from different countries to **discover their own roots** and tell them through short films they created themselves. The movies were uploaded into the designed website, where they could be seen by all the other participants and their families, together learning about diversity and tolerance.

Project organized thanks to the support of the City of Kraków and the Dutch Jewish Humanitarian Fund.

**WINTER SEMINAR FOR TEACHERS: TEACHING THE HOLOCAUST IN CONTEXT**

Thirty teachers from **Poland and Ukraine** took part in the 4th edition of the seminar. Over seven days, teachers attended almost 50 hours of lectures, meetings, and workshops connected with the history and culture of Polish Jews, anti-Semitism, and the Holocaust, and also **contemporary Jewish life** in Poland. As a part of the seminars, the teachers had a chance to learn about the many programs and projects conducted by the Galicia Jewish Museum and other institutions and organisations from Poland and abroad that are designed for school students and pupils, and were encouraged to exchange their own experiences and ideas.

Project organized thanks to the support of the Claims Conference.



Educational and Cultural Programme Highlights

SUMMER SCHOOL FOR TEACHING ABOUT THE HOLOCAUST

Over **50 teachers** from Poland and abroad took part in the 8th edition of the project. Through teaching about the Holocaust and anti-Semitism, this programme is **improving the level of education** in Poland and is working to build an **open and tolerant society**. The project is organized in cooperation with the Centre for Holocaust Studies at Jagiellonian University, the Illinois Holocaust Museum and Education Center (Skokie, IL, USA), and the Yad Vashem Institute (Jerusalem, Israel).

Programme sponsored by the Claims Conference, Taube Foundation for Jewish Life & Culture, Segal Family Foundation, Michael H. Traison, Michael and Helen Arkes, and Emile Karafiol.

MUSEUM MEANS MORE

This marks the **5th edition** of an extended cultural and educational programme for the local Polish community. The programme, aimed at local Polish audiences of all ages and backgrounds, is one of the Museum's top priorities as it helps make Judaism “accessible”, allowing for **bridge building and teaching tolerance**. **A positive experience with Judaism** is invaluable for the local Polish community. Through this programme, locals can engage with Poland's Jewish past, present, and future.

For the 2013 edition, the Galicia Jewish Museum prepared over 50 events, including concerts, meetings, lectures, guided tours, and more.

The program is sponsored by the **Dutch Jewish Humanitarian Fund**



Education and Outreach

CROCUS PROJECT

2013 brought us the 5th **Polish edition** of the project organized by the Galicia Jewish Museum and Holocaust Education Trust Ireland. The Crocus Project uses the planting of crocuses to begin teaching about the Holocaust. In the autumn, participating schools receive yellow crocus bulbs, which are then planted by the students. The flowers bloom at the end of winter.

The flowers first and foremost represent the 1.5 million Jewish children, and the thousands of children

of myriad nationalities, murdered during the Holocaust. The process of planting and growing also has a more symbolic meaning: the crocuses are among the first flowers to bloom at the end of winter, bringing the promise of spring—a rebirth.

In 2013, almost 15,500 students from over 200 schools in **Poland** and—for the first time—**Ukraine** took part in the project. During all five editions, over **40,000** students participated in this extraordinary programme, making it one of the largest of its kind in Poland.

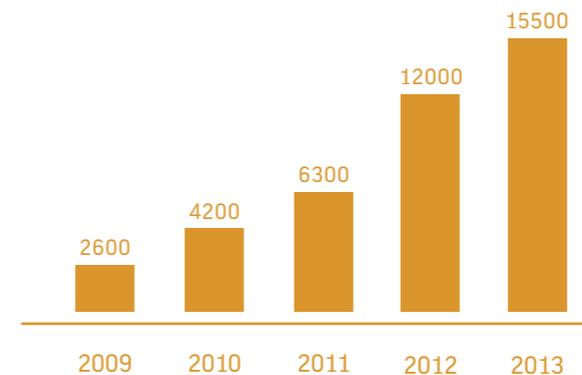


Education and Outreach

The Crocus Project is a way to introduce younger students to the Holocaust while also raising their awareness of the dangers of discrimination, prejudice, and intolerance. Schools participating in the Crocus Project do so at no cost—the project is made possible thanks to financial support of the **Holocaust Education Trust Ireland**.



Crocus Project Participants 2009-2013

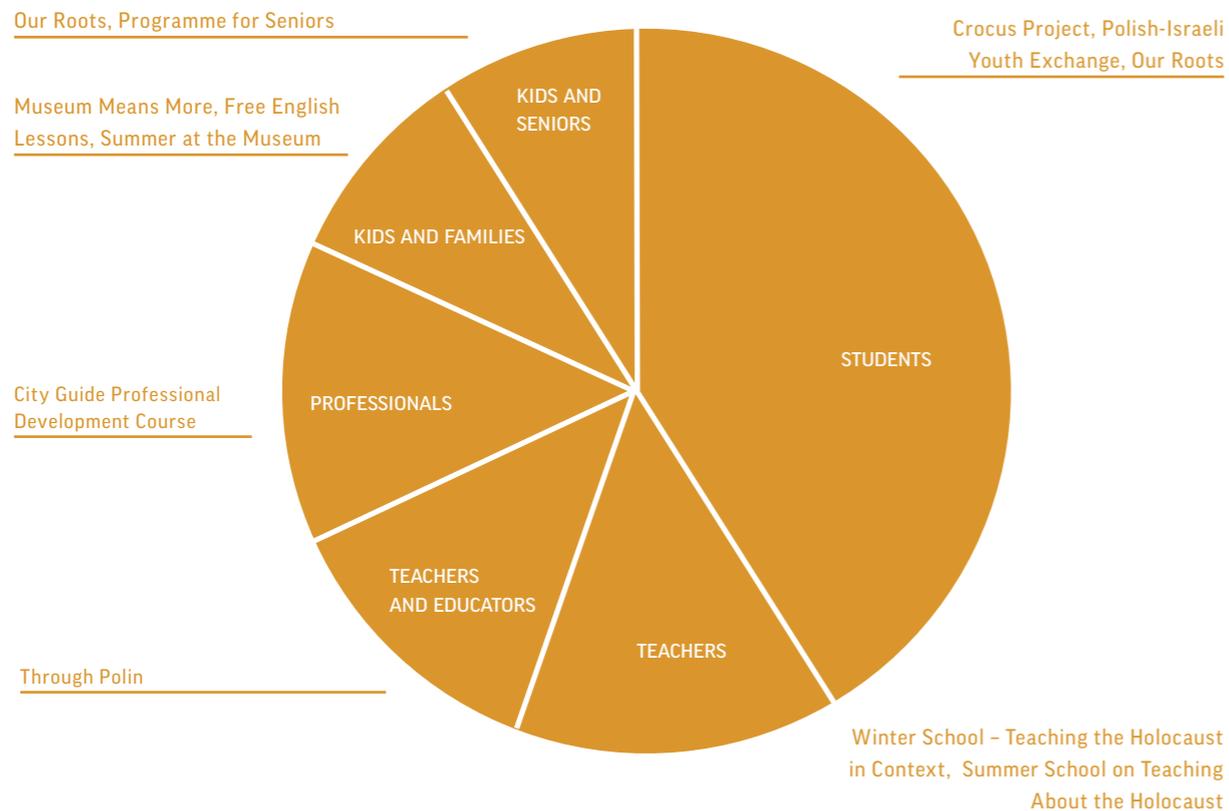


PROFESSIONAL DEVELOPMENT COURSE FOR KRAKÓW CITY GUIDES

This course comprises over 45 hours of meetings and lectures designed to improve the knowledge of Kraków **city guides** regarding Jewish history, culture, tradition, and also the present-day Jewish community in Kraków.

Educational and Cultural Programme Highlights

PROGRAMMES SPREAD



Cultural Programme

The Galicia Jewish Museum has an exciting monthly programme of cultural events, ranging from the traditional to the contemporary, hosting local artists to world-renowned performers. As a popular city arts venue and one **of the most unique, attractive cultural spaces in Kraków**, each year we organize, co-organize, or host over 200 events that are open to the public. Events are attended by local students, Kraków residents, Jewish visitors to the city, and international tourists. We also provide a forum for **interfaith and intercultural dialogue**, and we offer our space as a venue for Jewish community events.

The Galicia Jewish Museum regularly receives the **“Family Friendly”** certificates from the City of Kraków for operating a range of educational and cultural activities for families with young children. We have helped **pioneer the creation of accessible museums** and cultural learning programmes in Poland,

and were **the first museum in Kraków** to offer regular, comprehensive family programming.

In 2013 the Galicia Jewish Museum organized the second edition of the project *Jewish Street Art—Mural Art Contest*. For one week, Kraków’s finest graffiti and street artists used the walls of the Museum’s main temporary exhibition space to paint murals inspired by the history, culture, and tradition of Polish Jews. Using **modern means of expression**, the artists presented their views of the **lively and colorful Jewish culture**. As a part of the programme, the Museum has also created an external mural design by Kraków artist and designer Marcin Wierzchowski. The **mural** was inspired by the Jewish paper-cut and presents both the **Israel that existed for centuries in Kraków** and the **Israel that exists today** in the biblical land, but as a modern state. Both of those worlds derive from one root and are being guarded by providence, depicted as the hamsa symbol.



Jewish Culture Festival

Every year, the Galicia Jewish Museum actively participates in the Jewish Culture Festival, preparing an **exciting and diverse programme of events**, ranging from workshops and meetings to concerts and theatrical plays.

In 2013, the Museum hosted **around 40 events** including:

- Exhibition Opening: **In Hasidic Circles** by Gil Cohen-Magen
- Exhibition Opening: **Empty Void—photographs from Prózna Street** by Diti Ravner

- **Ceremony Honoring Righteous Poles Preserving Jewish Memory.** Since its creation by Michael H. Traison in 1998, this ceremony, unique in the world, has honored over 170 non-Jewish Poles in 15 ceremonies, recognizing the selfless work of dedicated people who are often working alone and upon their own initiative to ensure that Poland's Jewish heritage will be remembered. Honorees are presented certificates of recognition by Israel's Ambassador to Poland. Their heroic stories are a tribute to their selfless devotion.

- **Chris Schwarz Memorial Lecture** by the Ambassador of Israel to Poland, Zvi Rav-Ner.



Jewish Culture Festival

- Panel discussion: **New Studies of Jewish Women in Polish History.** An exciting and insightful discussion based on new studies of Jewish women in Polish history, organized by the English-language quarterly *New Eastern Europe*, together with the Taube Foundation for Jewish Life & Culture and the Galicia Jewish Museum. The participants of the discussion were Dr. Edyta Gawron, Katarzyna Czerwonogóra, and Shana Penn.

- **Musical Shabbat** in the Galicia Jewish Museum. Musical Shabbat aims to fuse the tradition of chazanut with contemporary musical styles. Organized by the Beit Kraków, the Progressive Jewish Community of Kraków.

- Musical workshop: **Niggun Jam.** Discover traditional Galician *niggunim* (wordless songs). Journey through the world of Hasidic *niggunim*, opening doors to the world that is here no more. Organized by Beit Kraków.

- Discussion and film: **My 100 Children.** Organized by the French Institute in Kraków, the Galicia Jewish Museum, the Centre for the Study of the History and Culture of Kraków Jews, Jagiellonian University, the Centre for Holocaust Studies, Jagiellonian University, and the Fondation pour la Mémoire de la Shoah in Paris.



Jewish Culture Festival

- Concert: **Once I Had a Fiddle.** The Strauss/Warschauer Duo and Friends. Deborah Strauss and Jeff Warschauer have been part of the Kraków Jewish Culture Festival family since the 1990s, sharing their sweetness and soulfulness as mesmerising performers and master teachers.
- Performance: **And Then They Came For Me: Remembering the World of Anne Frank.** Based on the book *Eva's Story*, the award-winning play is about Auschwitz survivor Eva Schloss, the step-sister of Anne Frank. Produced and directed by Nic Careem.
- Musical performance: **Megilat Polin.** A contemporary view of the experience of Polish Jews, their history of survival, and the renewal of the Jewish community in Poland. Organized by Beit Kraków.
- Meeting: **Super Granny.** This was a meeting with Arona Reiner, artist and author of a graphic novel. *Super Granny* is a story full of wit and color, written and illustrated by Arona Reiner, a 70-year-old Israeli-American, internationally renowned artist, and grandmother of three. The title of her first graphic novel (one of a series) is *Super Granny – In the beginning there was old age*, communicating her vision that it is never too late to begin. The heroin, Rachel, the Super



Jewish Culture Festival

- Granny, is based on the character of Arona's mother, who has seen the dawn of two centuries. It is a tribute to a generation of women that showed unique inner strength and persistence—a generation that saw the world change before their eyes and had much to teach us of their wisdom.
- Presentation of the **Museum of the History of Polish Jews** 19th century gallery *Encounters with Modernity*. The 19th century gallery tells the story of how the Jewish community entered the modern period, which transformed and altered the social, religious, and economic life of Jews in Central and Eastern Europe. The narration of the gallery is an attempt to describe how Jews acted when faced with the challenges of modernity, including new rights, industrialization, urbanization, migrations, and secularization, how they adapted to these changes, the ways they sought, and those they considered in order to remain faithful to their roots as they reshaped themselves and their lives. Organized by the Museum of the History of Polish Jews.
- **Programme for children** that included a magical tram ride, painting on glass, guided tours, and much more.



Key Historical Events and Projects of the Galicia Jewish Museum 2004–2013

Year	Key Events
2013	<ul style="list-style-type: none"> – Museum receives a <i>Salt Crystals</i> prize from the Minister of Labour and Social Policy of Poland and the Marshal of the Malopolska Voivodeship. – Museum is ranked by the users of the TripAdvisor internet portal as one of the 3 best museums and one of the 10 most interesting tourist attractions in the city of Kraków. – Second Edition of the <i>Mural Art Contest—Jewish Street Art</i> and creation of the mural on the outside wall of the Museum. – First edition of the project <i>Through Polin—Discovering Jewish heritage in Poland. A study visit for Polish and Israeli educators.</i> – Dissolution of the Museum's parent foundation and extension of the Polish Supervisory Board with two new members. – Number of visitors during the year surpasses 36,000. – Number of Crocus Project participants surpasses 15,000.
2012	<ul style="list-style-type: none"> – Opening of the exhibitions: <i>On the Other Side of the Torah. Wartime Portraits from Tübingen</i> and <i>Ryszard Apte: Anxiety. Traces of Memory</i> is presented for the first time in Israel. – Over 12,000 children from Polish schools participate in the Crocus Project. – Number of visitors surpasses 30,000.
2011	<ul style="list-style-type: none"> – Opening of the exhibition <i>Portraits of an Intellectual and Political Landscape</i> by Bernard Aptekar. – The Museum was selected as the “Best Place for Culture” in Kraków by Cracow-Life.com, the most prominent English-language online resource for those visiting Kraków. The Museum was ranked above other important cultural venues in Kraków, such as the newly opened Oskar Schindler's Factory Museum. – Number of visitors: 26,952.
2010	<ul style="list-style-type: none"> – <i>The History of the Jews</i> and <i>The History of the Jews in Zamość</i>—multimedia presentations prepared for the Foundation for the Preservation of Jewish Heritage in Poland to be displayed in the renovated Synagogue in Zamość. – Exhibition <i>Traces of Memory</i> opens in Museum of Jewish Heritage (New York) and Boston University. – Jakub Nowakowski appointed Museum Director.
2009	<ul style="list-style-type: none"> – Polska!Year—the Galicia Jewish Museum was appointed by the Adam Mickiewicz Institute, a governmental department responsible for the promotion of Polish culture abroad, to manage all areas of Jewish programming during Polska!Year, a year-long Polish governmental project to promote Polish culture in the UK during 2009–10. – <i>Teaching the Holocaust in Context</i>—first edition of the seven-day residential teacher-training course for Polish high school teachers founded by the Claims Conference.
2008	<ul style="list-style-type: none"> – Establishment of the Education Department. – Publication of <i>The Holocaust and the History of the Jews</i>, an educational DVD for Polish schools on the Holocaust. First such materials to be available in Poland.
2007	<ul style="list-style-type: none"> – Kate Craddy appointed Museum Director. – Opening of the exhibition <i>Fighting for Dignity: Jewish Resistance in Kraków.</i>
2006	<ul style="list-style-type: none"> – Opening of the exhibition <i>Polish Heroes: Those who Rescued Jews</i> (in conjunction with the Auschwitz Jewish Centre and the Polish/American/Jewish Alliance for Youth Action). – Number of visitors surpasses 20,000.
2005	<ul style="list-style-type: none"> – First year of activity: 18,809 visitors.
2004	<ul style="list-style-type: none"> – Establishment of the Galicia Jewish Museum, with first director Chris Schwarz. – Opening of the exhibition <i>Traces of Memory.</i>

Cooperation and Partnerships

The Galicia Jewish Museum has a **superb** local and international reputation, and is an integral part of the Polish-Jewish cultural landscape. It provides essential educational services and operates as a **model of excellence** for Jewish and Holocaust organizations throughout the region. The Museum also cooperates closely with institutions, foundations, and organizations from Poland and abroad.

Among the 2013 Museum partners were:

- American Association for Polish-Jewish Studies (USA)
- American Chamber of Commerce (Poland)
- Auschwitz-Birkenau State Museum (Poland)
- Bar Ilan University (Israel)
- Beit Kraków (Poland)
- Bolechow Jewish Heritage Society (USA)
- The Centre for the Study of the History and Culture of Kraków Jews at Jagiellonian University (Poland)
- Centre for Holocaust Studies (Poland)
- Centre for Urban History of East Central Europe (Ukraine)
- Centropa (Austria)
- City of Kraków (Poland)
- Historical Museum of the City of Kraków (Poland)
- The Conference on Jewish Material Claims Against Germany (USA)

- Consulate General of the United States in Kraków (Poland)
- The Consulate General of Austria in Kraków (Poland)
- Consulate of Italy in Kraków (Poland)
- Consulate General of Germany in Kraków (Poland)
- Consulate General of the Republic of Poland in Chicago (USA)
- Consulate General of the Republic of Poland in Los Angeles (USA)
- Department of Slavic and Baltic Languages and Literatures, University of Illinois (USA)
- Dutch Jewish Humanitarian Fund (Netherlands)
- Embassy of Israel in Warsaw (Poland)
- Embassy of the Republic of Poland in Washington, D.C. (USA)
- Embassy of the Republic of Poland in Vilnius (Lithuania)
- Embassy of the Republic of Poland in Tallinn (Estonia)
- Embassy of the United States in Tallinn (Estonia)
- Forum for Dialogue Among Nations (Poland)
- Fondation pour la Mémoire de la Shoah (France)
- Gesher Galicia (USA)
- University of Haifa (Israel)
- Haus der Geschichte in Stuttgart (Germany)
- Holocaust Education Trust Ireland (Ireland)
- Illinois Holocaust Museum & Education Center (USA)

Cooperation and Partnerships

- The Jewish Community of Kraków (Poland)
- Jewish Community Centre of Kraków (Poland)
- Jewish Community Centre of Dnepropetrovsk (Ukraine)
- Jewish Culture Festival in Kraków (Poland)
- Emanuel Ringelblum Jewish Historical Institute (Poland)
- Institute of Jewish Studies, Jagiellonian University (Poland)
- Joint Distribution Committee (Poland)
- Joint Distribution Committee Archives (USA)
- Koret Foundation (USA)
- Kronhill-Pletka Foundation (USA)
- Ministry of Foreign Affairs of the Republic of Poland (Poland)
- Museum of the History of Polish Jews (Poland)
- Museum of Occupations in Tallinn (Estonia)
- Michael H. Traison Fund for Poland (USA)
- New Eastern Europe (Poland)
- Polish Centee of Wisconsin (USA)
- Polish Institute in Tel-Aviv (Israel)
- Radio Kraków (Poland)
- Richard J. Daley Library, University of Illinois (USA)
- Faina Petryakova Scientific Center for Judaica and Jewish Art in Lviv (Ukraine)
- Taube Foundation for Jewish Life & Culture (USA)
- United States Holocaust Memorial Museum (USA)

The Museum has **formal relationships** with signed memorandums of understanding with:

- Museum of the History of Polish Jews in Warsaw
- Auschwitz Jewish Center
- Institute of Jewish Studies at Jagiellonian University
- Foundation for the Preservation of Jewish Heritage in Poland

Internationally, the Galicia Jewish Museum works with a number of institutions on special cooperative projects and provides mutual support and contact building. These include:

- Association of Cracovians in Israel
- American Association for Polish-Jewish Studies
- Centropa, Austria
- Facing History and Ourselves
- Illinois Holocaust Museum and Education Center
- Institute for Polish-Jewish Studies, UK
- USC Shoah Foundation. Institute for Visual History and Education
- United States Holocaust Memorial Museum
- Yad Vashem Institute

Cooperation and Partnerships

GOVERNMENTAL PROJECTS

The Galicia Jewish Museum works closely with the local and national government, including the City of Kraków, the Małopolska Voivodeship, the Ministry of National Education, the Ministry of Foreign Affairs of Poland, and the Chancellery of the Prime Minister of Poland.

We are immensely grateful to all our partners.

Support

The Galicia Jewish Museum could not exist without generous support from organizations and individuals in Poland and abroad.

In 2013, the Museum has been supported with major operational funds by:

The Mirisch & Lebenheim Trust

The Taube Foundation

The Koret Foundation

The City of Kraków

Mr. Sigmund Rolat

&

Astoria Hotel

D. H. Marlin

E. Langley

G. Shapiro

G. Kopelson

J. Kreen

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M. Levine

M. Osborn

M. Traison

S. Klain

V. Salomon

&

Anonymous Donors

We are grateful to the Association of the Cracovians in Israel for generous support of this publication

Become a Donor to the Galicia Jewish Museum in 2014

In 2013, the Galicia Jewish Museum will celebrate its 10th anniversary. Help us mark this year with special programmes and events. It is only thanks to the support and financial help of individuals and organizations from all over the world that the Galicia Jewish Museum can continue its work—commemorating Jewish past and building a Jewish future in Poland.

5 reasons to support the Galicia Jewish Museum

There is no other Jewish museum in Central and Eastern Europe of a comparable size that is as innovative as the Galicia Jewish Museum. We are unique in terms of our positioning vis-à-vis exhibiting Jewish culture, the Holocaust, and present-day Jewish life all under one roof. We are the bridge between the past and present Jewish life and culture in this country. We want you to help us to look to the future.

The Museum holds a superb local and international reputation. It is an integral part of the Polish-Jewish cultural landscape. It provides essential educational services, and operates as a model of excellence for Jewish and Holocaust organizations throughout the region and beyond.

We want your help to ensure that our activities are constantly improving so that we can continue our goal of changing the world for the better: to fight anti-Semitism and stereotypes, and to build an open and active society that remembers its past.

The Galicia Jewish Museum exists not only to commemorate the victims of the Holocaust, but also to celebrate the Jewish culture of the former Galicia province. Our exhibitions aim to present Jewish history and culture from a new perspective.

Through exhibitions and cultural events, educational outreach, and community programmes, the Museum is constantly challenging the stereotypes and misconceptions typically associated with the Jewish past in Poland. Our exhibitions and facilities educate both Poles and Jews about their own histories while encouraging them to think about other cultures and their own future.



Please contact Jakub Nowakowski for details: jakub@galiciajewishmuseum.org
More information about support possibilities in the Donors section of our website:
www.galiciajewishmuseum.org

One of the best exhibitions I have ever seen. Very thought-provoking and “real”. Makes the life of Jews in Poland significant again for the observer. Thank you.

LA Bauer (England)

Absolutely wonderful, moving, interesting, and a thought-provoking exhibition. Thank you for providing me with a new and more real perspective of the Jewish traces found in Kraków and beyond.

Katey (England)

This museum added a new dimension to my understanding of the loss of Jewish life here in Europe...not only in terms of lives lost, but also the irreplaceable richness of culture, intelligentsia, spiritual leadership. The photos convey the story in a manner which really hits the heart. Thank you.

NatureLover1954 (Cairus, Australia)

One of the best museums about Eastern European Jews. I visited expecting a thirty-minute visit and instead stayed for nearly two hours. Granted that my family is from Eastern Europe but nonetheless, the exhibits and the historic representation at the Galicia Jewish Museum are riveting. Don't miss this gem.

RPG625 (Los Angeles, California)

We went to see the photographs which put the Holocaust in context in terms of the Galicia region and the damage done. It also poses the question, what next for the Jewish community in Kraków? The beautiful and thought-provoking photographs bring home how much pain and suffering was caused, but there is an optimism about being able to move on and renew. It is a fitting record that ensures that no one should forget what happened. There is also a superb bookshop for those wanting more detailed information.

Frank H.



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