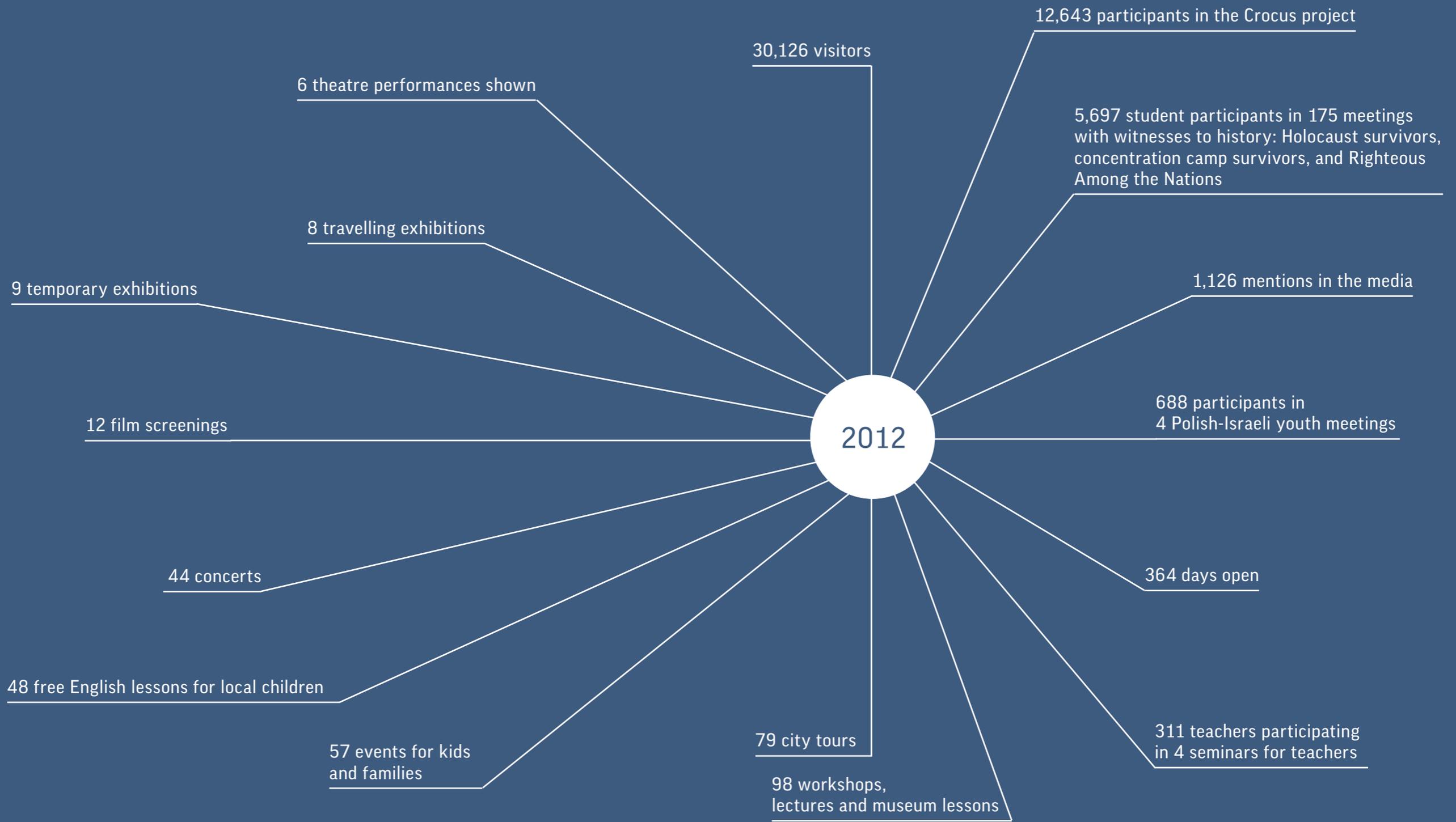


# Galicia Jewish Museum

A Contemporary Look at the Jewish Past in Poland



Report





Galicia Jewish Museum

## About the Galicia Jewish Museum

The Galicia Jewish Museum, Kraków, was established to **commemorate** the victims of the Holocaust and **celebrate** the Jewish culture of Polish Galicia, presenting Jewish history from a **new perspective**.

Through exhibitions and cultural events, educational outreach and community programmes, the Museum works to **challenge stereotypes** and misconceptions typically associated with the Jewish past in Poland and to educate both Poles and Jews about their own histories, whilst encouraging them to think about the **future**.

Used as a mill before the war, today the renovated Museum building has a post-industrial, contemporary feel – utilising glass, metal and dark woods – whilst still retaining many of the building’s original elements and structure.

At the heart of the Museum is the permanent exhibition, *Traces of Memory*. In addition, the Museum houses three temporary exhibition galleries, an education room with media resource centre and film archive, and a café and Jewish bookstore.

The Galicia Jewish Museum is a registered charity in Poland (Fundacja Galicia Jewish Heritage Institute) and is the effective subsidiary of a UK-registered charity (Galicia Jewish Heritage Foundation).

We are a member of the Association of European Jewish Museums, the Association of Holocaust Organisations and the International Council of Museums.



The Museum building is fully accessible for people with disabilities; and we are accredited by the Kraków City Council for our inclusivity and family-friendly policies. We are an equal opportunity employer.

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## The Galicia Jewish Museum – A Thriving Institution

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The Galicia Jewish Museum was established in 2004 and since then was visited by over **200,000 people** – Jewish and non-Jewish, Polish and international, adults, students, children and families.

There is no other Jewish museum in Central and Eastern Europe of a comparable size that is as **innovative** as the Galicia Jewish Museum in terms of its positioning vis-à-vis exhibiting Jewish culture, the Holocaust and present-day Jewish life all under one roof. One of the Museum's key distinctive features is that visitors are able to obtain in-depth knowledge in a short amount of time. The compact size of the Museum, which is a **well-designed and well-structured** site, means that a visitor can learn a great deal about a wide range of topics in a (typically) rapid visit. Besides its wholly **unique** approach, the Museum's success also in part has been due to its established relationships with a wide range of Jewish communal, cultural, governmental and educational partners at the local, national and international level.

The Museum has a **superb** local and international reputation, and is an integral part of the Polish-Jewish cultural landscape. It provides essential educational services and operates as a **model of excellence** for Jewish and Holocaust organizations throughout the region. The Museum also cooperates closely with schools and cultural centres from smaller towns and rural areas, showing travelling exhibitions there and also inviting those communities to participate in cultural and educational programmes, organizing Polish-Israeli youth meetings and bringing teachers and educators to Kraków to participate in professional development courses and seminars.

The Lonely Planet travel guide calls us “**Your first port of call**” for visiting Jewish Kraków. The Easyjet in-flight magazine lists us as “**Superb**”, and Cracow Life – the most popular website for international tourists to Kraków – “**A Masterpiece**”.

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## The Traces of Memory permanent exhibition

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Our permanent exhibition, *Traces of Memory*, features photographs by the late Chris Schwarz, and offers a contemporary look at the Jewish past in Poland. The exhibition is co-curated by Prof. Jonathan Webber (Emeritus, UNESCO Professor of Jewish and Interfaith Studies, University of Birmingham, UK; Professor at the Institute of European Studies, Jagiellonian University, Kraków, Poland), who also provided the texts.

The exhibition pieces together a picture of the relics of Jewish life and culture in Polish Galicia that can still be seen today, interpreting these traces in a manner which is **informative, accessible and**

**thought-provoking**. The exhibition offers a lament for the destroyed Jewish civilization that once flourished in this country, remembers the locations where that annihilation took place, and gives credit to commemorative efforts that have occurred since the Holocaust.

The exhibition is accompanied by its companion volume, *Rediscovering Traces of Memory: The Jewish Heritage of Polish Galicia*, by Jonathan Webber (photographs by Chris Schwarz), published by the Littman Library of Jewish Civilization and Indiana University Press (2009).



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From *Traces of Memory*



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From *Traces of Memory*

## Finances and Fundraising

In 2012, the Galicia Jewish Museum covered **over 60%** of its operating costs from revenue-generating activities such as entrance ticket sales; book and catalogue sales; café sales; special project grants; and revenues from cultural events and educational programmes. The remainder of its operating costs have been covered by fundraising.

The Museum Director is assisted in monitoring the finances of the Museum by the Museum accountant and a Board member who is a qualified UK accountant, and is subject to regular quarterly reporting to the Trustees and Board of Directors. The accounts for both the UK and Polish charities responsible for the operation of the Museum are subject to annual audits, and conform to the respective requirements of UK and Polish charity and company law.

The Galicia Jewish Museum has an **active fundraising programme**, targeting individual donors, family foundations, charitable foundations and other grant-issuing bodies, as well as seeking corporate sponsorships. In 2012, significant donations were received to support the operational running of the Museum from approximately **55 individuals, organisations and institutions**, including the Mirisch & Lebenheim Charitable Foundation, the Taube Foundation for Jewish Life and Culture, the Koret Foundation and Mr Zygmunt A. Rolat. In 2012, the Museum also received an operational grant from the **City of Kraków** for the first time.



Mr. Sigmunt Rolat



## Visitor Services

Galicia Jewish Museum offers a range of services to assist visitors to Poland, for independent travellers as well as organized groups.

For visiting groups, we provide a range of catering options (from sandwich lunches and evening buffets to exclusive dining with full waiter service) as well as private concerts or preferential group rates for public Museum events. The Museum is available for private hire, with the education room also available for group rentals and ideal for meetings, workshops or presentations.

We also offer a booking service for approved local guides of Jewish Kraków (including the former ghetto and Płaszów concentration camp) and the Old Town, as well as for daily tours to the Auschwitz-Birkenau State Museum.

We can also assist with transportation (for individual and group visitors), genealogical services, and visits to other local tourist attractions.

In addition to charging entrance fees for Museum visitors, we generate a significant proportion of our annual income through:

- Museum café and catering services
- Cultural event revenues
- Museum bookshop and in-house publishing activities
- Incoming tour services
- Exhibition rental and management fees

Venue rental also provides an important source of income, and the Museum is rented – in whole or in part – by visiting special interest groups as well as by other cultural, educational, or commercial organizations. When required, the Museum also provides full event management services for private rentals.

Management and Control

The Museum is operated by a Polish Foundation, the Fundacja Galicia Jewish Heritage Institute, which was established by the Museum’s original director, Chris Schwarz. It is funded by the Galicia Jewish Heritage Foundation, a UK registered charity, which is the parent entity through its control of the Supervisory Board of the Polish Foundation.

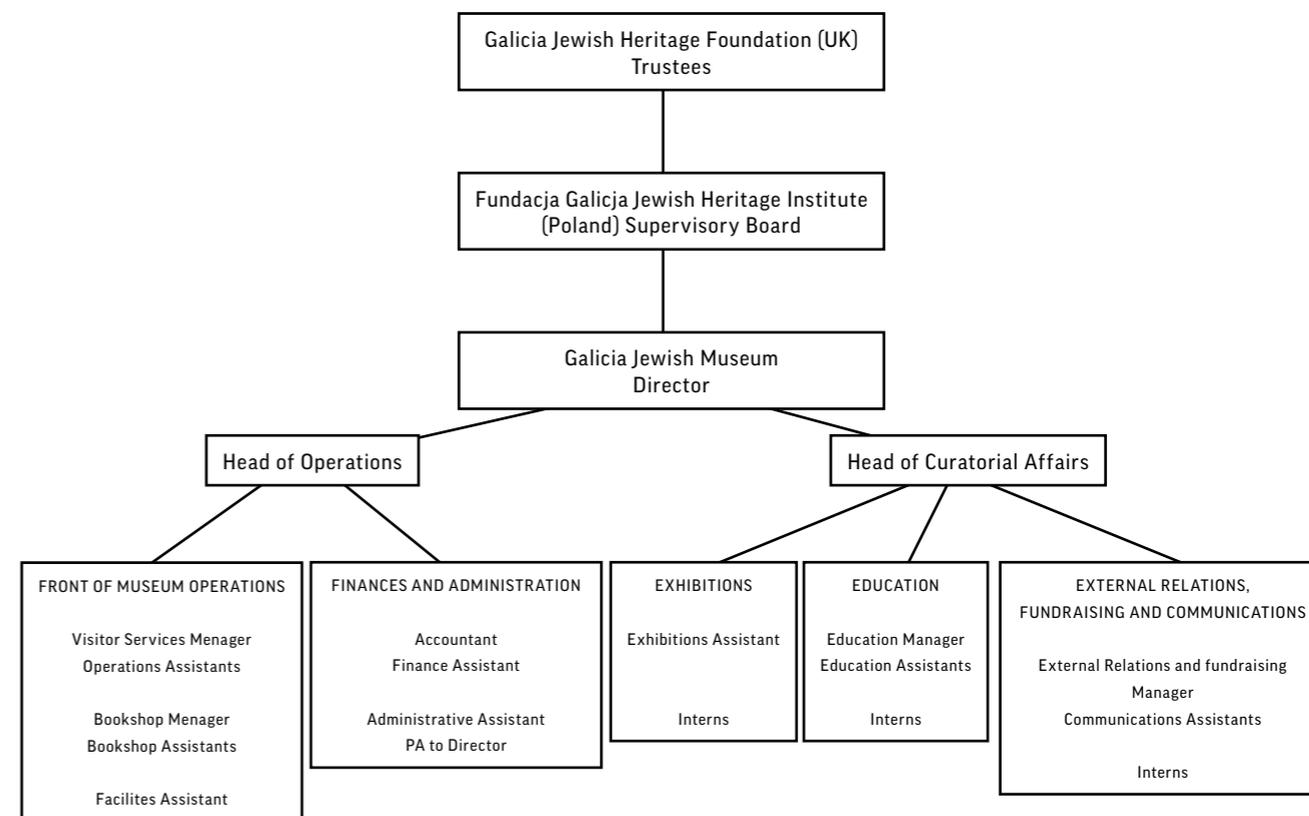
The Galicia Jewish Heritage Foundation in the UK has four trustees. At the beginning of 2008, a Board of Directors for the Fundacja Galicia Jewish Heritage Institute in Poland was established, comprising three members.

The day-to-day running of the Museum is the responsibility of the Museum Director, who oversees a team

**of approximately 20 full- and part-time staff** (this number varies seasonally), as well as a number of interns. Many of the staff have been with the Museum a number of years and have grown and developed with the Museum, and we offer ongoing professional development opportunities.

Approximately half of the staff work in the Museum’s visitor-facing Operations Department, with the remaining members of staff working in the Education Department, Projects and Publications, External Relations, Fundraising and Communications or Finances and Administration. A number of people also work on a contract or consultancy basis, including graphic designers, a translator, and academic and curatorial advisors.

Organisation structure



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Key Museum staff

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Director: Jakub Nowakowski  
[jakub@galiciajewishmuseum.org](mailto:jakub@galiciajewishmuseum.org)

Head of Curatorial Affairs: Tomasz Strug  
[tomek@galiciajewishmuseum.org](mailto:tomek@galiciajewishmuseum.org)

Education Manager: Anna Wencel  
[anna.wencel@galiciajewishmuseum.org](mailto:anna.wencel@galiciajewishmuseum.org)

Bookshop Manager: Jadwiga Chalota  
[bookshop@galiciajewishmuseum.org](mailto:bookshop@galiciajewishmuseum.org)

Visitor Services Manager: Weronika Biłas  
[weronika.bilas@galiciajewishmuseum.org](mailto:weronika.bilas@galiciajewishmuseum.org)

Facilities Manager: Jan Marszałek  
[jan.marszalek@galiciajewishmuseum.org](mailto:jan.marszalek@galiciajewishmuseum.org)

2012

Geographic spread of activities of the Museum during 2012

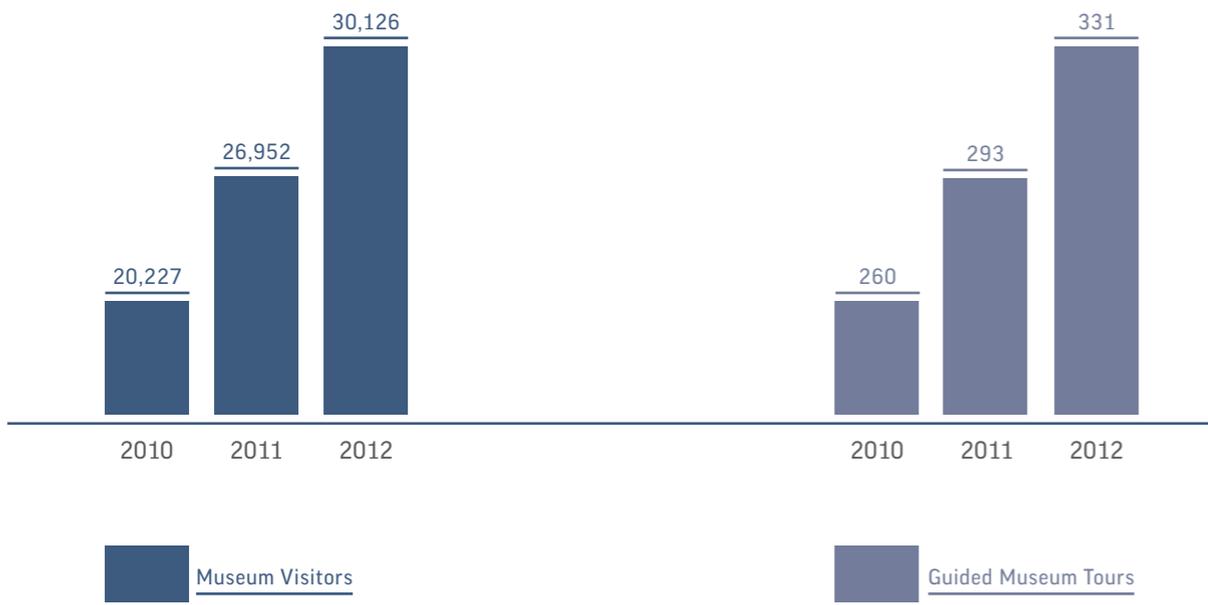


Our Visitors

In 2012, over **30,000** people from around the world visited the Galicia Jewish Museum. At the same time, approximately 20,000 people participated in the programmes and events organized by the Galicia Jewish

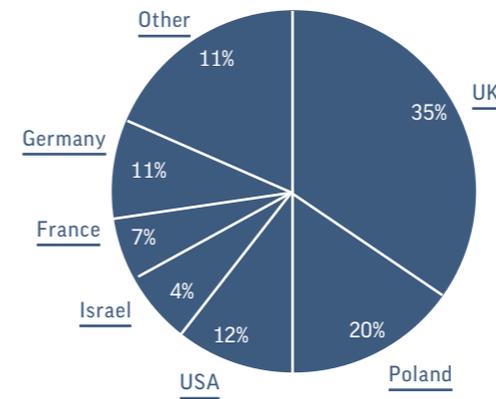
Museum outside the Museum – at local schools, cultural centres, festivals and other events in Poland and abroad.

MUSEUM VISITORS AND GUIDED MUSEUM TOURS 2009-2012

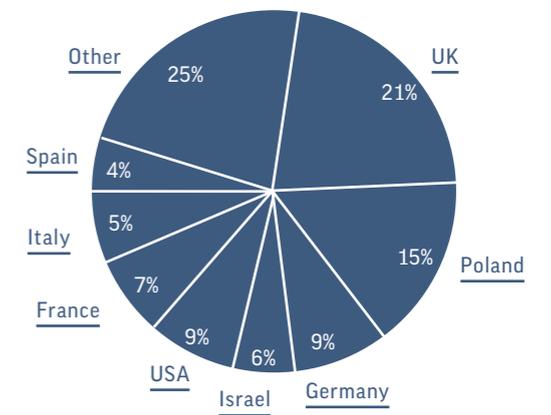


Our Visitors

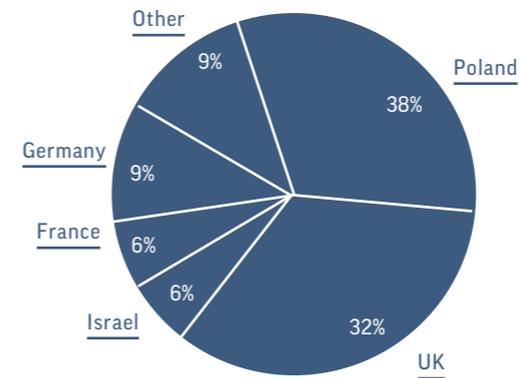
GROUP VISITORS – NATIONALITIES 2012



INDIVIDUAL VISITORS – NATIONALITIES 2012



EDUCATIONAL PROGRAMMES – PARTICIPANTS 2012



As in previous years, in 2012 visitors from the **UK and Poland** made up over half of the group visitors to the Museum as well as over 35% of all individual visitors. **Polish visitors remained the largest group** of participants in Museum education programmes, with the US, UK, Israel and France also strongly represented.

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Temporary Exhibitions

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*Traces of Memory* is supported by a range of temporary exhibitions, both curated in-house and sourced externally, which support the Museum's mission. The Museum's three temporary galleries are ideal for showing exhibitions in a range of sizes and formats, including contemporary art.

In 2012, the Galicia Jewish Museum presented 9 temporary exhibitions including:



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POLAND AND PALESTINE – TWO LANDS AND TWO SKIES.  
CRACOVIAN JEWS IN THE PHOTOGRAPHS OF ZE'EV ALEKSANDROWICZ

By the Galicia Jewish Museum and the Centre for the Study of the History and Culture of Kraków Jews at Jagiellonian University (continued from 2011).



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WHEREVER I GO, I'M ALWAYS GOING TO JERUSALEM...

Exhibition of the winners of the national student art competition Inspired by Jewish Culture, which has been carried out by the School of Fine Arts in Częstochowa since 2004. The aim of this project is to provide young people with an image of Jerusalem that symbolizes human aspirations as well as an opportunity to depict the “spirit of Jerusalem” that is inside each of us. The history of Jerusalem, as a kind of axis mundi, is the inspiration for many works of art and literature.

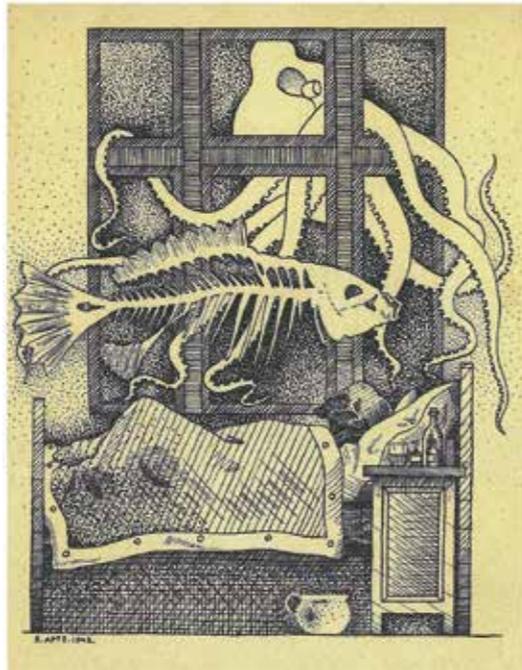


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21 × 21 – THE CONTEMPORARY JEWISH COMMUNITY OF KRAKÓW

The 21 × 21 exhibition profiles 21 Jewish men and women in contemporary Kraków. In the pictures we see the small, but diverse and revitalizing community. Each of the exhibition's subjects is shown in two ways –in a formal portrait and in more action-oriented shots. The diptych format allows viewers to examine each person presented whilst getting to know them better through glimpses of their daily life or favourite things. The 21x21 exhibition was prepared by the Galicia Jewish Museum and the Jewish Community Centre of Kraków (JCC).





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RYSZARD APTE: ANXIETY

This exhibition presents the original works of Ryszard Apte, a young Cracovian artist of Jewish heritage who perished in the Holocaust. The core of the exhibition is the Anxiety series, which was probably drawn in 1941–1942. It is an unusually mature artistic expression of the wartime experience. Additionally, it is one of the few surviving examples of visual art from that time, illustrating the artist's feelings and visions in the face of the Holocaust.

The exhibition was supplemented by a series of workshops and meetings for students in Kraków's secondary schools (aged 16–19), which resulted in an exhibition of artwork inspired by Apte's drawings.



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SONG OF SONGS

A modern photographic midrash. The series of photographs by Anna Zakrzewska is based on a modern interpretation of the original text of the Song of Songs. The multi-level analysis of the text inspired the author to create a photographic reflection on the subject of space: its physical dimension as well as its emotional and metaphysical aspects. Organized by the Beit Kraków.

## Travelling Exhibitions

In 2012, the Galicia Jewish Museum coordinated **8 travelling exhibitions** that were presented in over **50** towns in Poland, the USA, Israel and Lithuania.

In a project financed by the **Ministry of Culture and National Heritage** the travelling version of *Traces of Memory*, the Museum's permanent exhibition, was presented in Israel for the first time. The exhibition was shown at the University of Haifa, the University of Bar Ilan and in the *Indie* art gallery in Tel Aviv. The exhibition was also presented in the United States

thanks to the aid and support of the **Taube Foundation for Jewish Life and Culture** and the **Koret Foundation**. It was opened in Washington, DC, and San Francisco.

The exhibition *Polish Heroes: Those Who Rescued Jews* continued its journey around the United States. In 2012, it was shown in Anchorage, Alaska; Milwaukee, Wisconsin; Minneapolis, Minnesota; and Rochester, New York.



## Travelling Exhibitions

In cooperation with the **Auschwitz-Birkenau State Museum**, the Polish version of *Polish Heroes* was once again presented in Polish prisons. In 2012, it was shown in 17 prisons and over 8 thousands inmates participated in the accompanying workshops and meetings.

Thanks to the cooperation of the **Centre for Tolerance in Vilnius** and the **Polish Embassy in Vilnius**, the exhibition *Letters to Sala* was shown for the first time in Lithuania.

In 2012, in cooperation with **Centropa** (Centropa is a Vienna and Budapest-based non-profit NGO that uses advanced technologies to preserve Jewish memory in Central and Eastern Europe, the former Soviet Union, the Balkans and the Baltics), the Galicia Jewish Museum coordinated the travelling exhibition *Jewish Witness to a Polish Century* in Polish schools and cultural centres. In total, the exhibition was presented in 11 towns in Poland.

The Galicia Jewish Museum also coordinates other travelling exhibitions such as *Letters to Sala* (touring Poland), *They Called Me Mayer July* (touring Poland and the United States) and *Pictures of Resistance* (touring Poland).



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 Education and Outreach
 

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Meeting with Mr Józef Rosołowski,  
a Polish survivor of the Mathausen concentration camp.

The Galicia Jewish Museum's Education Department continues to operate **one of the most extensive Jewish and Holocaust education programmes** in Poland, and offers programmes targeted for both Polish and international visitors. Museum in one of the few **Jewish cultural institutions** in Poland to offer learning programmes right across the age spectrum: from pre-school children and families, to high school students, university groups and adult education programmes.

The Museum's educational programmes work – above all – seeks to provide **context for visits to Auschwitz**, both through broader education about the Holocaust as well as about Jewish history and culture in Poland. Educational programming at the Museum promotes

**tolerance and bridge-building** in a safe, accessible environment. Dedicated educators work with visiting groups throughout the planning and implementation of their visit to the Museum and programmes include: exhibition tours; question and answer sessions; school lessons, workshops or lectures on Jewish and Holocaust-related subjects; arts and crafts, theatre and dance workshops; and meetings with Holocaust survivors, Polish concentration camp survivors or Righteous among the Nations honourees.

In 2012, the Galicia Jewish Museum organized **four Polish-Israeli youth meetings** for almost 700 participants. Our Polish-Israeli youth exchanges are supported by the **Polish President's Office, the Prime Minister's Office and the Wingate Foundation**.



## Education and Outreach

For those visitors who cannot reach us – such as those in schools in **remote villages** and at community events in other parts of the country – we go to them. We cooperate with leading educational and academic institutions in Poland and around the world, sharing resources and expertise, collaborating on educational projects and ensuring the highest level of consultation for all educational programming. Our

Education Department operates an active programme of continuing **professional development courses**. Over 300 Polish and international teachers and educators took part in teacher training courses in 2011. **Residential teacher training courses for Polish teachers** (founded by the **Claims Conference**) are also offered, as well as tailor-made programmes for both Polish and international educators.

## Activities of the Educational Department

		Museum Guided Tours	Righteous/Survivor Meetings	City Tours / Shtetl Tours	Workshops / Museum lessons
2010	International	229	56	17	9
	Polish	31	0	11	37
		260	56	28	46
TOTAL		390			
2011	International	265	88	20	7
	Polish	28	4	29	81
		293	92	49	88
TOTAL		522			
2012	International	316	160	51	31
	Polish	39	6	22	68
		371	151	67	83
TOTAL		672			

## Education and Outreach

In 2012, the Education Department finalised the following publications:

Project	Sponsor
The French version of the <i>Contextualizing Visits to Poland</i> educational materials	Memorial de la Shoah
The English version of the <i>Contextualizing Visits to Poland</i> educational materials	Memorial de la Shoah
<i>We Survived: Cracovians Remember the Second World War</i> . An educational DVD based on the testimonies of Holocaust survivors, Righteous Among the Nations and former prisoners of the Nazi concentration camps	Dutch Jewish Humanitarian Fund
<i>Zapiski z zielonego zeszytu. Pamiętnik Racheli</i> . [Jottings from a Green Notebook: Rachel's Diary]. Educational materials for early Holocaust education in Polish primary schools	Dutch Jewish Humanitarian Fund

The Galicia Jewish Museum's Education Department also runs a number of cultural and educational projects:

Project	Sponsor/Partner
3 <sup>rd</sup> edition of Museum Means More – Extended Cultural and Educational Programming for the local Polish community 2012/2013	Dutch Jewish Humanitarian Fund
Free English lessons for local children	Mr. Michael Traison
Polish-Israeli Youth Meetings	Wingate Foundation
4 <sup>th</sup> edition of the Crocus Project, 2012/2013	Holocaust Education Trust Ireland
The Memory Project – an exhibition and art workshops for schools and cultural centres	Memory Project Productions
<i>Jewish Witness to a Polish Century</i> exhibition by Centropa and seminars for teachers	Central Europe Center for Research and Documentation – CENTROPA

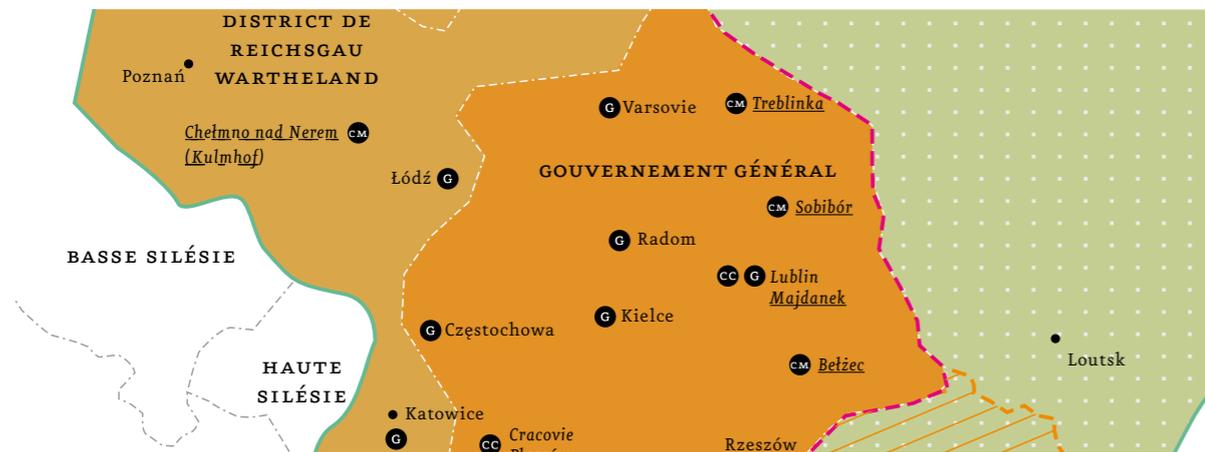
Education and Outreach

CONTEXTUALIZING VISITS TO POLAND

Student guides with accompanying teachers' packs for international visits to Poland, providing additional background and context for Holocaust site visits which can be used as pre-departure preparation, during the visit to Poland, and as follow-up and the basis for further study upon return home. In French. The English version was published in 2011.

WE SURVIVED: CRACOVIANS REMEMBER THE SECOND WORLD WAR

Educational materials in English and Polish using film testimonies of Holocaust survivors, Polish political prisoners and Righteous Among the Nations from the Kraków area collected by the Galicia Jewish Museum. The DVD provides a highly valuable and unique educational resource for Polish and international students with accompanying lesson plans and supporting materials for use both in the Museum and for teachers to use back in the classroom. As of the end of 2012, over 600 copies of the materials have been given out to teachers from Poland and abroad.

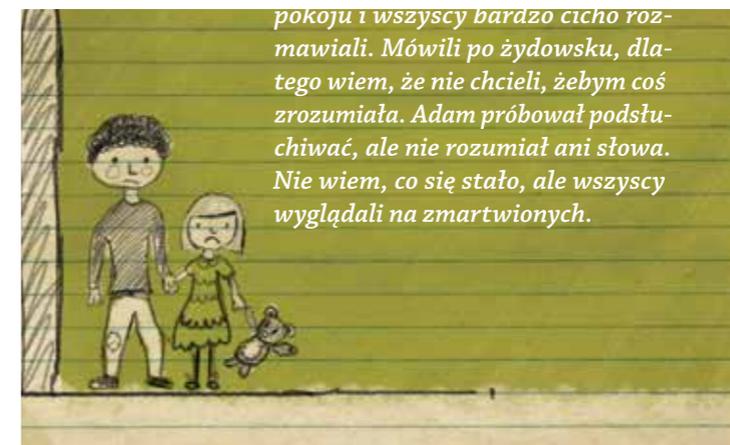


Education and Outreach

JOTTINGS FROM A GREEN NOTEBOOK: RACHEL'S DIARY – EDUCATIONAL MATERIALS FOR EARLY HOLOCAUST EDUCATION IN POLISH PRIMARY SCHOOLS

A Holocaust education programme for children aged 10–12, with teachers' packs and classroom materials. These are fully complimentary to the Polish curriculum, with Polish-language diaries of Holocaust children, as an accessible and age-appropriate approach to the subject.

As of the end of 2012, over 440 copies have been distributed to Polish teachers in Poland, Ukraine and the USA.



„Pierwsze przecucie przyszłego losu miałam 29. wrzask gigantycznego głośnika podającego ostateczny wyrok. Słowa „wojna” po spacerowiczów na deptaku. Jednak większość ludzi nie chciała wierzyć, że i wyraz niepokoju zniknął z ich twarzy w miasteczku. Mary B

Education and Outreach

MUSEUM MEANS MORE

The 4<sup>th</sup> edition of the extended cultural and educational programming for the local Polish community. Programmes aimed at local Polish audiences of all ages and backgrounds is a museum priority as it helps make Judaism “accessible”, allowing for bridge building and teaching tolerance. a positive experience with Judaism – and the opportunity for this to be part of a regular routine – is invaluable for the local Polish community, so they can engage with Poland’s Jewish past, present and future. For the 2012 edition, we prepared over 60 events, including: workshops, guided tours, contests and lectures.

FREE ENGLISH LESSONS FOR LOCAL CHILDREN

A programme of free English lessons for children from the local community. In 2012, 46 lessons took place, each one having around 5–9 kids, mostly from poor families. The lessons have not only educational value, but also help to break stereotypes and create a bond between the non-Jewish population of Kazimierz and their Jewish Museum by giving them a chance for early and positive contact with a Jewish institution.



Education and Outreach

FARWELL TO SUMMER FAMILY PICNIC

The second edition of the end of summer picnic organized by the Galicia Jewish Museum. This time, we invited companies and restaurants from our neighbourhood to cooperate in this event. Over 200 guests took part in this special day, which included workshops, games, painting and more. Families could take a special train and listen to the legends and stories connected with the history of the Jews in Kraków. This picnic allows for non-Jewish families from all over Kraków to play and have fun together with the members of the Jewish Community in the safe and open space of the Galicia Jewish Museum.

DRAGON PARADE

The annual parade of dragons through the streets of Kraków. In 2012, for the second time, the event was enriched by the presence of the Jewish dragon built by the Galicia Jewish Museum and children from the local orphanage. Our dragon received second prize!



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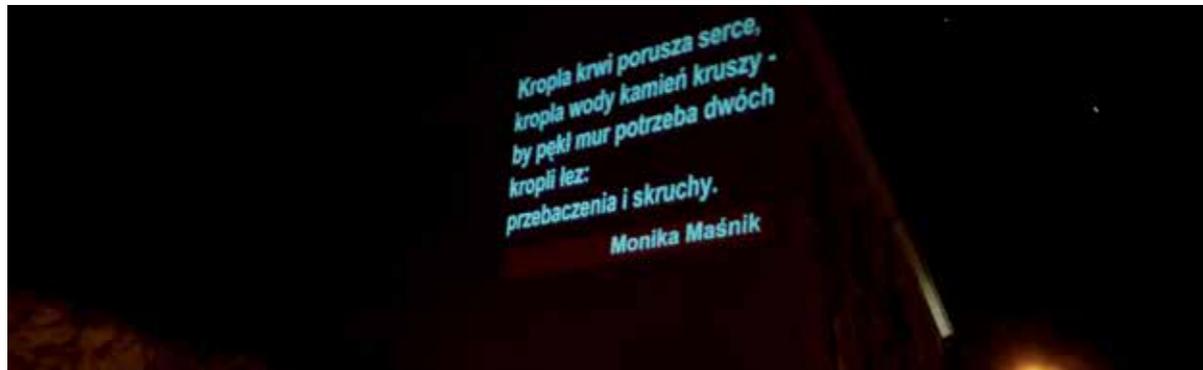
 Education and Outreach
 

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 ANNIVERSARY OF THE DEPORTATION OF THE  
 KRAKÓW JEWS TO THE GHETTO

In 2012, the Galicia Jewish Museum once again commemorated the anniversary of the deportation of Kraków's Jews to the ghetto, which took place in March 1941, with a variety of events. This year, we organized a competition of short poems dealing with this event that were then projected onto buildings near the Main Square and in Kazimierz, the former Jewish district.

Additionally, students from schools in Kraków along with a group of actors participated in a theatrical commemoration by reading aloud fragments of memoirs from survivors of the Kraków Ghetto in designated paces around town. Printed versions of these fragments were also displayed around the city.




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 Education and Outreach
 

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## CROCUS PROJECT

For the fourth time, the Galicia Jewish Museum is working with the Holocaust Education Trust Ireland to organize the Polish edition of the Crocus Project. When the project was launched in 2009, over 2,600 students from 24 schools took part. Two years later, the number of participants increased to 6,300 children from 90 schools. In 2012, over 12,000 students from 150 schools around Poland are participating.

The project uses the planting of crocuses to begin teaching about the Holocaust. In the autumn, participating schools receive yellow crocus bulbs, which are then planted by the students. The flowers bloom at the end of winter.

The flowers first and foremost represent the 1.5 million Jewish children, and the thousands of children of other nationalities, murdered during the Holocaust. The process of planting and growing also has a more symbolic meaning: the crocuses, which survived the winter underground, are among the first flowers to bloom at the end of winter, bringing the promise of spring.

The Crocus Project is a way to introduce younger students to the Holocaust while also raising their awareness of the dangers of discrimination, prejudice and intolerance. Schools participating in the Crocus Project do so at no cost – the project is made possible thanks to the financial support of the Holocaust Education Trust Ireland.



About the Galicia Jewish Museum

MEMORY PROJECT

In November 2012, the Galicia Jewish Museum partnered with Memory Project Productions to launch the Polish edition of the acclaimed *Memory Project*. The project's concept is derived from an artist's need to recover something that had been destroyed: the life of a young boy who was separated from his sister during the Holocaust and never seen again. As part of the Polish edition of the *Memory Project*, we created a travelling exhibition, a set of educational

materials and a DVD with accompanying films. Within just five weeks after its launch, over 400 people of all ages and background has participated in various activities related to the project. Over the next two years, the *Memory Project* exhibition will be shown in a number of venues throughout Poland. It will be accompanied by a series of school and community workshops, film screenings, and Holocaust commemoration activities.



Teachers' and Educators' Programmes

In 2012, the Galicia Jewish Museum organized or co-organized a variety of projects for teachers and educators from Poland and abroad.

In February 2012, the third edition of the **Winter School for Polish Teachers: Teaching the Holocaust in Context** took place. The seminar is organized by the Galicia Jewish Museum with the support of Claims Conference.



**30 teachers from all over Poland** – including as far away as Gdańsk and Szczecin – took part in this **7-day** seminar. In the programme, the teachers attend

lectures and workshops connected with the history and culture of Polish Jews, antisemitism and the Holocaust. The seminar is not limited only to studying the past, it also includes meetings with members of the contemporary Jewish community in Kraków and the opportunity to participate in Shabbat services. As part of our cooperation with the Central Europe Center for Research and Documentation – CENTROPA in 2012, the Galicia Jewish Museum coordinated a series of seminars for teachers in Poland dealing with using **multimedia** materials in teaching about the history of Jews in Europe. The project also includes a travelling exhibition, which in 2012 was displayed in number of schools and cultural centres throughout the country.

Activity	Partner
Winter School for Polish Teachers: Teaching the Holocaust in Context	Claims Conference (USA)
Seminar for Teachers: New technologies, Jewish history, and digital storytelling	Centropa (Austria)
Summer School about the Holocaust	Centre for Holocaust Studies at Jagiellonian University (Kraków), the Institute for European Studies at Jagiellonian University (Kraków), the Illinois Holocaust Museum and Education Center (Skokie, IL, USA) and Yad Vashem (Jerusalem, Israel).
Study Tour for Teachers and Educators from Lithuania	US Embassy in Vilnius (Lithuania), US Consulate in Kraków (Poland), US State Department (USA)
Study visit for local government officials and NGO workers from Russia.	Education for Democracy Foundation (Poland)

## Teachers' and Educators' Programmes

In July 2012, the Galicia Jewish Museum partnered with the Centre for Holocaust Studies at Jagiellonian University, the Illinois Holocaust Museum and Education Center (Skokie, IL, USA) and the Yad Vashem Institute in Jerusalem to organize the seventh edition of the **Summer School for Teaching About the Holocaust**. It was attended by 50 teachers from around Poland.

In 2012, the Museum also organized a study visit for **Lithuanian teachers and educators** to Kraków and Oświęcim, where they studied the Polish experience

of teaching about the Holocaust and building an open and tolerant society. This project was organized thanks to the support of the US State Department and in cooperation with the American Embassy in Lithuania as well as the American Consulate in Kraków.

The Galicia Jewish Museum also cooperates the Education for Democracy Foundation through organizing visits for **local government officials and NGO leaders from Russia**. This project was financed by the Ministry of Foreign Affairs of Poland.



## Children and Families

In 2012, the Galicia Jewish Museum has prepared over 50 events designed for **families with children of all ages**. For a fifth year in a row, we have received the **'Family Friendly'** certification from the City of Kraków for operating a range of educational and cultural activities for families with young children, including Jewish dance workshops, concerts, performances, and arts and crafts.

We have helped pioneer the creation of accessible museums and cultural learning programmes in Poland, and were the first museum in Kraków to offer regular,

comprehensive family programming. Wherever appropriate, exhibitions at the Galicia Jewish Museum include interactive, family areas.

We also offer holiday and weekend programmes for local children, as well as providing **free English lessons**.

The Museum children's corner is open all day; and baby-changing facilities, children's toys and baby food/bottle-warming are all available.



Cultural Programme

The Museum has an exciting monthly programme of cultural events, from the traditional to the contemporary, hosting local artists to world-renowned performers. As a popular city arts venue and one of the **most unique, attractive cultural spaces in Kraków**, each month we organize, co-organize or hosts over 20 events open to the public. Events are attended by local students, Kraków residents, Jewish visitors to the city, and international tourists. We also provide a forum for **interfaith and intercultural dialogue**, as well as offering a venue for Jewish community events.

One of the main cultural events of 2012 was the organizing of the first edition of the **Jewish Heritage Today – Mural Art Contest**. For one week, Kraków’s finest graffiti and street artists used the walls of the Museum’s main temporary exhibition space to paint murals inspired by the history, culture and tradition of Polish Jews. They previously had participated in lectures and workshops on these topics organized by the Museum. The participants also created videos and projections that were used during a concert.

Events (independent and organized in cooperation with different partners, excludes the Kraków Jewish Cultural Festival).

	Concerts	Children/ family events	Films screening	Theatre/ dance/opera	Community events
2010	76	44	4	4	66
2011	65	52	12	6	65
2012	59	53	8	8	72



Galicia Jewish Museum during the Kraków Jewish Cultural Festival

During the 10 days of the **Jewish Culture Festival**, the Galicia Jewish Museum hosted over 40 events. Among them there were:

- Exhibition opening: **21 x 21 – The Contemporary Jewish Community of Kraków** (with JCC Kraków).
- Exhibition opening: **Wherever I Go, I’m Always Going to Jerusalem...** (with the Częstochowa School of Fine Arts).
- **Musical Shabbat** in the Galicia Jewish Museum: Shabbat service led by Rabbi Tanya Segal, the first woman rabbi in Poland, with participation of the Mojše Band (with Beit Kraków).

- Discussion: **Yiddish Culture in Pre-War Paris**: with **Gilles Rozier**, a writer and director of the Yiddish Cultural Centre in Paris; **Karolina Szymaniak** of Jagiellonian University and **Dr Bartosz Kwieciński** of Jagiellonian University. The meeting was moderated by Professor **Zdzisław Mach** (Jagiellonian University) and **Jean-Yves Potel** (Memorial de la Shoah) (with the French Consulate in Kraków).
- Discussion: **Poland-Israel-United States** – discussion panel devoted to the changes in Poland since 1989 from the point of view of business representatives and foreign investors (with the American Chamber of Commerce in Kraków).



## Galicia Jewish Museum during the Kraków Jewish Cultural Festival

- Discussion: **a New Itinerary** – discussion panel on Jewish Heritage Tours to Poland. With **Shana Penn**, Executive Director of the San Francisco – based Taube Foundation for Jewish Life and Culture; **Helise E. Lieberman**, Director of the Taube Center for the Renewal of Jewish Life in Poland; and **Dr Karen Underhill**, literary scholar and Specialist in Polish Literature and Jewish Culture. Organized by *New Eastern Europe*, a magazine dedicated to Central and Eastern European affairs.
- Lecture: *Why is it worth being a heretic? a work on not surrendering to history* – lecture by **Janusz Makuch**, the director of the Jewish Cultural Festival, reflecting on the 20 years he has devoted to working on the Festival as well as on the changes in Poland and on Poles during that time. Chris Schwarz Memorial Lecture – in memory of Chris Schwarz, the founder and first director of the Galicia Jewish Museum.
- Lecture: **Across the Ocean, Against History – Rebuilding Jewish Poland. Tad Taube and Shana Penn** – San Francisco philanthropist Tad Taube, in a conversation with Shana Penn, discussed his return to Poland to support the revitalization of Jewish life in his native country. “You can take the man out of Poland, but you can’t take Poland out of the man,” wrote *The Forward*, the influential



## Galicia Jewish Museum during the Kraków Jewish Cultural Festival

- American Jewish weekly, about Honorary Consul Taube’s mission and achievements.
- Midrasz Theatre: **Five (P)Arts** – Art installation inspired by the Five Megillot (the Song of Songs, the Book of Ruth, the Book of Lamentations, Ecclesiastes and the Scroll of Esther). Performed by: Beit Kraków Midrasz Theatre.
- Presentation: **On the Jewish Street –the Interwar Gallery of the Museum of the History of Polish Jews** (organized with the Museum of the history of Polish Jews).
- **Ceremony presenting medals to those in Poland who are protecting Jewish heritage.** Ceremonies Honouring Righteous Poles Preserving Jewish Memory. Since its creation by Michael H. Traison in 1998, this unique ceremony has honoured over 170 non-Jewish Poles in 15 ceremonies, recognizing the selfless work of dedicated people, often working alone and on their own initiative to ensure that Poland’s Jewish heritage will be remembered. (organised with the Embassy of Israel in Warsaw and Michael Traison Fund for Poland).
- Concert: **Nina Stiller** – Jidysze Perł.



Galicia Jewish Museum during the Kraków Jewish Cultural Festival

– **Football (Soccer) match** between the staffs of the Galicia Jewish Museum and JCC Kraków against the staff of the Museum of the History of Kraków. The match took place in the prewar stadium of Makkabi Kraków (The Museum of the History of Kraków won the match 3:2).

As part of the Jewish Cultural Festival, the Galicia Museum also organized a special programme for the **youngest visitors** to the Festival, run in both Polish and English. It included workshops, guided tours, a photography contest and even a special tram tour of the city.



Media Coverage and Promotion

The Museum is an established element of visits to Kraków, and has a **highly visible** presence across the city, and in the local and international media.

Media Mentions

	Print	Web	TV	Radio
2010	162	443	73	313
2011	188	460	68	322
2012	228	481	69	348

The Museum’s marketing is managed by the Department of External Relations and Communications.



## Key Historical Events and Projects of the Galicia Jewish Museum (2004–2012)

<b>2012</b>	<ul style="list-style-type: none"> <li>– Opening of the exhibitions: <i>On the other side of the Torah. Wartime portraits from Tübingen</i> and <i>Ryszard Apte: Anxiety. Traces of Memory</i> is presented for the first time in Israel.</li> <li>– First edition of the <i>Jewish Heritage Today. Mural Art Contest</i>.</li> <li>– Over 12,000 children from Polish schools participate in the Crocus Project.</li> <li>– Visitor numbers surpass 30,000.</li> </ul>
<b>2011</b>	<ul style="list-style-type: none"> <li>– In 2011 the Museum has been selected as the “Best Place for Culture” in Kraków by Cracow-Life.com, the most prominent English-language online resource for those visiting Kraków. The Museum was ranked above other important cultural venues in Kraków, such as the newly opened Schindler’s Factory Museum.</li> <li>– Visitor numbers: 26,952.</li> </ul>
<b>2010</b>	<ul style="list-style-type: none"> <li>– <i>The History of the Jews</i> and <i>The History of the Jews in Zamość</i> – multimedia presentations prepared for the Foundation for the Preservation of Jewish Heritage in Poland to be displayed in the renovated Synagogue in Zamość.</li> <li>– Exhibition <i>Traces of Memory</i> open in Museum of Jewish Heritage (New York) and Boston University.</li> <li>– Jakub Nowakowski appointed Museum Director.</li> </ul>
<b>2009</b>	<ul style="list-style-type: none"> <li>– Polska!Year – the Galicia Jewish Museum was appointed by the Adam Mickiewicz Institute, a governmental department responsible for the promotion of Polish culture abroad, to manage all areas of Jewish programming during Polska!Year, a year-long Polish governmental project to promote Polish culture in the UK during 2009-10.</li> <li>– <i>Teaching the Holocaust in Context</i> – first edition of the seven-day residential teacher training course for Polish high school teachers founded by the Claims Conference.</li> </ul>
<b>2008</b>	<ul style="list-style-type: none"> <li>– Establishment of the Education Department.</li> <li>– Publication of <i>The Holocaust and the History of the Jews</i>, an educational DVD for Polish schools on the Holocaust. First such materials available in Poland.</li> </ul>
<b>2007</b>	<ul style="list-style-type: none"> <li>– Kate Craddy appointed Museum Director.</li> <li>– Opening of the exhibition <i>Fighting for Dignity: Jewish Resistance in Kraków</i>.</li> </ul>
<b>2006</b>	<ul style="list-style-type: none"> <li>– Opening of the exhibition <i>Polish Heroes: Those who Rescued Jews</i> (in conjunction with Auschwitz Jewish Centre and the Polish/American/Jewish Alliance for Youth Action).</li> <li>– Visitor numbers surpass 20,000.</li> </ul>
<b>2005</b>	<ul style="list-style-type: none"> <li>– First year of activity; 18,809 visitors.</li> </ul>
<b>2004</b>	<ul style="list-style-type: none"> <li>– Establishment of the Galicia Jewish Museum. Founded by Chris Schwarz and Prof Jonathan Webber.</li> <li>– Opening of the exhibition <i>Traces of Memory</i>.</li> </ul>

## Cooperation and Partnerships

In 2012 the Museum has cooperated on number of projects with institutions, foundations and organizations from around the world, including:

- The Adam Mickiewicz Institute (Poland)
- The American Association of Polish-Jewish Studies (USA)
- The American Chamber of Commerce (Poland)
- The Auschwitz-Birkenau State Museum (Poland)
- Bar Ilan University (Israel)
- Beit Kraków (Poland)
- The Centre for the Study of the History and Culture of Kraków Jews at Jagiellonian University (Poland)
- Centropa (Austria)
- The City of Kraków (Poland)
- The Conference on Jewish Material Claims Against Germany – Claims Conference (USA)
- The Consulate General of United States in Kraków (Poland)
- The Consulate General of Austria in Kraków (Poland)
- The Consulate General of Italy in Kraków (Poland)
- The Consulate General of Germany in Kraków
- The Dutch Jewish Humanitarian Fund (Netherlands)
- The Embassy of Israel in Warsaw (Poland)
- The Embassy of Poland in Washington D.C (USA)
- The Embassy of Poland in Vilnius (Lithuania)
- The Forum for Dialogue Among Nations (Poland)
- Foundation Pour la Memoir de la Shoah (France)
- Haifa University (Israel)
- Haus der Geschichte in Stuttgart (Germany)
- The City of Kraków Historical Museum (Poland)
- The Holocaust Education Trust Ireland (Ireland)
- The Illinois Holocaust Museum & Education Center (USA)
- Indie Gallery (Israel)
- The Jewish Community of Kraków (Poland)
- The Jewish Community Centre of Kraków (Poland)
- The Jewish Studies Institute, Jagiellonian University (Poland)
- The Koret Foundation (USA)
- The Ministry for Foreign Affairs of the Republic of Poland (Poland)
- The National Museum in Kraków as well as different branches of the city museum (Poland)
- The Osher Marin JCC (USA)
- The Polish Centre of Wisconsin (USA)
- The Polish Cultural Institute in Tel-Aviv (Israel)
- The Taube Foundation for Jewish Life & Culture (USA)
- The United States Holocaust Memorial Museum (USA)

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 Cooperation and Partnerships
 

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The Museum **has formal relationships**, with signed memorandums of understanding, with:

- The Museum of the History of Polish Jews in Warsaw
- The Auschwitz Jewish Centre
- The Institute of Jewish Studies at Jagiellonian University
- The Foundation for the Preservation of Jewish Heritage in Poland.

The Museum has also **good working relationships** with many local and national institutions, including:

- The Jewish Community Centre of Kraków
- The Kraków Jewish Cultural Festival
- The Adam Mickiewicz Institute;
- The Auschwitz-Birkenau State Museum;
- The Centre for the Study of the History and Culture of Kraków Jews, Jagiellonian University
- The Forum for Dialogue Among the Nations
- The National Museum of Kraków as well as different branches of the City Museum
- The Emanuel Ringelblum Jewish Historical Institute, Warsaw

Internationally, the Galicia Jewish Museum works with a number of institutions on special cooperative projects as well as in providing mutual support and contact building. These include:

- The American Association of Polish-Jewish Studies;
- Centropa, Austria;
- The Holocaust Centre (Beth Shalom), UK;
- The Illinois Holocaust Museum and Education Centre;
- The Imperial War Museum, London;
- The Institute for Polish-Jewish Studies, UK;
- Jewish Book Week, London;
- The Jewish Museum, New York;
- The Museum of Jewish Heritage, New York;
- The USC Shoah Foundation Institute for Visual History;
- The United States Holocaust Memorial Museum;
- Yad Vashem;

#### GOVERNMENTAL PROJECTS

We work closely with local and national government, as well as with the Israeli American, French, Italian, German and Austrian diplomatic missions to Poland. The Galicia Jewish Museum is also the preferred venue in Kraków of the Israeli Embassy for award ceremonies for new recipients of the Righteous Among the Nations title, and we work with Polish diplomatic missions around the world.

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 In 2012 the Museum has been generously supported by:
 

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THE MIRISCH & LEBENHEIM TRUST

THE TAUBE FOUNDATION

THE KORET FOUNDATION

MR. SIGMUNT ROLAT

THE CITY OF KRAKÓW

&

B. APETKAR

F. & J. BUSSGANG

J. CZARTORYSKA

THE HILTON GARDEN INN, KRAKÓW

K. KNELMAN

E. LANGLEY

J. LEEK

R. LEVINE

THE POLISH CENTER OF WISCONSIN

D. REICHMANN

L. STEMPEL

M. TRAISSON

ANONYMOUS

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We are immensely grateful to our partners:

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- The American Chamber of Commerce in Kraków
- Art Creo
- Beit Kraków
- Radio Kraków
- TVP Kraków
- *New Eastern Europe*
- Jacek Majchrowski, the Mayor of Kraków
- The Embassy of Israel in Warsaw
- The Embassy of the United States of America in Warsaw
- The Consulate of the United States of America in Kraków
- The Consulate of France in Kraków
- The Consulate of Germany in Kraków
- The Consulate of Austria in Kraków
- The Consulate of Italy in Kraków
- *Gazeta Wyborcza*
- Telewizja M
- Polskie Radio
- *The Kraków Post*
- *The Warsaw Voice*
- The Jewish Religious Community of Kraków
- Cracow-life.com
- *Moje Miasto Kraków*
- *Midrasz Magazine*
- Miasto Dzieci
- Centrum Aktywacji Rodziców
- JDC Poland
- The French Institute in Kraków
- Emultipoetry.eu
- Fundacja Przestrzeń Kobiet
- Internationaler Bund Polska
- Stowarzyszenie Siemacha
- SONAR - Photo Lifestyle,
- Czulent Jewish Student Organization
- The City Engineering Museum, Kraków
- PWN

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Became a Donor to the Galicia Jewish Museum in 2013!

For an organization to exist successfully, it needs a group of **passionate individuals** who can share in its vision and financially support its efforts. **The Galicia Jewish Museum** is no different. It is our aim to seek donors who will help and support our efforts and initiatives. Our **relationships** with our donors will always be of primary importance to us: without our donor base, our doors would not be opened, and our opportunities would be severely limited.

5 reasons to support the Galicia Jewish Museum

**There is no other Jewish museum in Central and Eastern Europe of a comparable size that is as innovative as the Galicia Jewish Museum.** We are unique in terms of our positioning vis-à-vis exhibiting Jewish culture, the Holocaust and present-day Jewish life all under one roof. We are the bridge between the past and the present of Jewish life and culture in this country. We want you to help us to look to the future.

**The Museum holds a superb local and international reputation.** It is an integral part of the Polish-Jewish cultural landscape. It provides essential educational services, and operates as a model of excellence for Jewish and Holocaust organizations throughout the region and beyond.

We want your help to ensure that our activities are constantly improving so that we can continue in our goal of changing the world for the better: **to fight antisemitism and stereotypes, and build an open and active society that remembers its past.**

**The Galicia Jewish Museum exists not only to commemorate the victims of the Holocaust, but also to celebrate the Jewish culture of the former Galicia province.** Our exhibitions aim to present Jewish history and culture from a new perspective.

**Through exhibitions and cultural events, educational outreach and community programmes, the Museum is constantly challenging the stereotypes and misconceptions typically associated with the Jewish past in Poland.** Our exhibitions and facilities educate both Poles and Jews about their own histories whilst encouraging them to think about other cultures and their own future.

*Stunning collection of photos to commemorate, educate, and keep alive the history and experiences of Poland and Jewish communities.*

Katelyn Martens, Minnesota, USA

*Thank you. Deeply moving and somehow uplifting. Wonderful exhibition.*

Heidi, Edinburgh, Scotland, UK

*Just as beautiful as I remembered from my last visit. Chris would be proud of you all – a wonderful legacy, a moving exhibition. We should never forget.*

H. Weiss, New York, USA

*My Grandmother's family was from Galicia. I feel like I came home.*

Eileen O'Brien, Boca Raton, Florida, USA

*This is an excellent museum, and a bit different. Instead of artefacts and historical photos, they have contemporary photos of what remains of the subjects that the museum deals with – Jewish history before the war, during the ghetto and deportation stages, the concentration camps, and the experiences after the war.*

Murnauontour, Ireland

*I found this museum to be one of the best curated collections I have ever seen.*

TreehouseNoe, San Francisco, California

*Quite a unique museum in that it examines Jewish history and life from the perspective of 150 modern day photographs (...). Unlike in many museums, staff were welcoming and keen to inform.*

UKMALETRAVELLER, London, UK

*I loved this museum. The photographs are so beautiful, thoughtful, and considered, and the way in which they are presented to the viewer respected both the subject matter and me as the viewer. The museum allows the viewer space and time to consider and weigh ideas and questions raised by the exhibit. I highly recommend this to anyone visiting Kraków. Excellent experience!*

mlsm173, London, UK

